

EDGE

**THE
NEED TO
KNOW
ISSUE**

SCHOOL DAZE

Beware Summer Slide

FOOD TRUCK 101

The Best Meals on Wheels

MATT OR KATIE?

An Insider's View

THE EDGE INTERVIEW:

Ken Burns Talks Prohibition



EARN **2.75%** APY*

ON BALANCES UP TO \$30,000

Only **3** qualifications:

- Make 15 debit card transactions per month
- Direct Deposit
- E-statement



*2.75% Annual Percentage Yield (APY) paid on average available daily balances up to \$30,000.00 (0.43%APY paid on that portion of your average available daily balance above \$30,000.00) each period that the qualification requirements' are met. If you do not meet the qualification requirements for a statement period, your account will earn 0.10%APY on your average available daily balance. Rates in effect as of 9/02/11. Available to consumer/personal account holders only. \$50 minimum deposit to open account. Subject to change without notice. Fees may reduce earnings. Debit card transactions are (POS) Point Of Sale signature or PIN only. Identity theft Protection not provided directly through UCNB and is subject to additional terms and conditions. Discounts provided by third party. Retail Merchant goods and not bank related.

Member **FDIC**

Call 1.800.862.3683 or visit
www.ucnb.com

see more products on page 96 & 97

DESTINY PRECIOUS
CLOUS DE PARIS STEEL CASE WITH BLUE SAPPHIRES



AVAILABLE AT VERSACE BOUTIQUES AND EXCLUSIVE RETAILERS
GEVRIL - 1 - 866-4259882
www.versace.com

VERSACE
WATCHES

• Jimmy Choo • Christian Louboutin • Rene Caovilla • Yves Saint Laurent • Giuseppe Zanotti

• Kimberly Ovitz • Rizal • Antik Batik • Elizabeth & James • David Lerner • Theyskens Theory • IRO

“Experience Coco Pari – a true fashion icon that’s worth traveling hours to visit.”

“Voted Best Boutique in New Jersey.”

Join us...be the first to learn about exclusive sales and new arrivals for fans & followers only!



facebook.com/CocoPari



twitter.com/CocoPari

“After years of shopping in department stores, I finally took the trip to Red Bank. I was so impressed with the selection and service and the talented sales staff. The shoe wall is a shoe lovers paradise, a stunning array for every season! I could not believe that for years I had been shopping in department stores; I bid farewell to mediocre styles and awful service...Hello CoCo Pari!!”

– Linda N., Paramus

Hervé Léger • Mandalay • Camilla & Marc • Rachel Zoe • Mackage • Diane Von Furstenberg

• Flavio Castellani • Valentino • Artico • Alice & Olivia • Halston Autumn Cashmere •

Coco Parì

RED BANK, NJ ♦ DEAL, NJ

WWW.COCOPARI.COM

“Best fashion consultants in the state.”

“I love shopping at Coco Pari! It's great to have a selection of designers right in my own backyard. The detail and attention provided by the staff is unmatched. Faith, my fashion coordinator, makes sure that I not only find what I am looking for, but that I enjoy the experience of shopping for it as well. Thank you Coco Pari for making shopping what it should be: a wonderful and beautiful experience!”
– Joanne G., Aberdeen, NJ

“Coco Pari has provided me with a once-in-a-lifetime shopping experience. I bought two items perfectly selected for me by the amazing staff; a wonderful dress and a jacket. It's been a few weeks since my visit and I can't wait to return. Coco Pari has made me feel like a million dollars. Bravo!!! – Barbara G, Staten Island

“Thank you to the wonderful staff that helped me choose the most BEAUTIFUL Mandalay evening dress and Christian Louboutin shoes for my rehearsal dinner party!!! I love it and feel just like a movie star!!!” – Susie, NYC

OPEN SUNDAYS 12 – 6PM!

RED BANK 17 Broad Street • Red Bank, NJ • 732-212-8111
Mon.-Thurs. 10am-9pm • Fri & Sat. 10am-11pm • Sun. Noon-6pm
Exit 109 off G.S.P (40 minutes from Bergen County)
DEAL 270 Norwood Avenue (Route # 71) • Deal, NJ • 732-517-1227

Veda • Balmain • Roberto Cavalli • Cavalli Class • Haute Hippie • Just Cavalli • M Missoni • Black Halo •

• A.L.C. • Stella McCartney • Robert Rodriguez • Catherine Malandrino • Cut 25 • Equipment



*Pawn Never
Looked So Good...*

Learn More, Online!

Enrich your lives today by visiting www.RICHpawnNJ.com to learn more about pawning and jewelry loans or to shop our estate jewelry collection.



WM. S. EST 1890
RICH & SON
NJ'S LARGEST PAWNBROKER JEWELER

800.781.5018 • 1000 Stuyvesant Avenue, Union, NJ
"Rich&Son Jewelry" on Facebook

ALSO: NEWARK • BELLEVILLE • ELIZABETH • NORTH PLAINFIELD • UNION CITY

healthy **EDGE**

Need to Know Issue

PUBLISHERS

GRANT KNAGGS, DOUG HARRIS

VICE PRESIDENT BUSINESS DEVELOPMENT

JEFFREY SHANES

EDITORIAL

MANAGING EDITOR MARK STEWART

EDITORS CHRISTINE GIBBS,

DOUG HARRIS, KATHRYN C. SALAMONE

FOOD EDITOR MIKE COHEN

STYLE EDITOR DAN BRICKLEY

FASHION EDITOR VICTORIA MCDUGAL

ASSIGNMENTS EDITOR ZACK BURGESS

BUSINESS EDITOR MIKE KENNEDY

EDITORIAL ASSISTANT MARIAH MORGAN STEWART

ART

DESIGN DIRECTOR JAMA BOWMAN

PHOTOGRAPHY

LIFESTYLE & FASHION NADINE RAPHAEL, LAUREN NITTI

SALES TEAM

908-994-5138

JAVIER COLON, KEITH GALUTEN, ROB RUBILLA, JEFFREY SHANES

WEB

DEVELOPMENT & DESIGN KURT P. WAGNER, A3GFX.COM

TRINITAS REGIONAL MEDICAL CENTER

CHAIRPERSON MAUREEN SHAUGHNESSY, SC

PRESIDENT & CEO GARY S. HORAN, FACHE

PRINTER

BROWN PRINTING COMPANY

EAST GREENVILLE DIVISION

LETTERS TO THE EDITOR

EDGE c/o Trinitas Regional Medical Center

Public Relations Department

225 Williamson Street | Elizabeth, New Jersey 07207

VISIT US ON THE WEB

www.edgemagonline.com

This is Volume 3, Issue 4. This material is designed for information purposes only. None of the information provided in Healthy Edge constitutes, directly or indirectly, the practice of medicine, the dispensing of medical services, a professional diagnosis or a treatment plan. The information in Healthy Edge should not be considered complete nor should it be relied on to suggest a course of treatment for a particular individual. You should not rely on information provided in Healthy Edge as a substitute for personal medical attention, diagnosis or hands-on treatment. You should never disregard medical advice or delay in seeking it because of something you have read in Healthy Edge. If you have any healthcare related concerns, please call or see your physician or other qualified healthcare provider. The views expressed in columns appearing in this magazine are not necessarily the views of the publisher. Although every effort is made to present accurate information, schedules, hours, prices and other materials, these are subject to change and are not guaranteed.

EDGE is published five times a year by Trinitas Regional Medical Center located at 225 Williamson St., Elizabeth, NJ 07202. September/October 2011



VOLUME 3, NUMBER 4 2011



ISN'T



IT



TIME?

SALES · SERVICE · ACCESSORIES

JMK SAAB.COM

345 Route 22 East • Springfield, NJ
1.973.379.7744 • 1.888.356.5269

JMK BMW.COM

391 Route 22 East • Springfield, NJ
1.888.356.5269 • 1.973.379.7744

EDGE

inside

EDGE Food

Mosaico14
WARD STYMARK

EDGE Food

Have Food, Will Travel19
SARAH ROSSBACH

EDGE Travel

Secret Santa25
DOUGLAS R. MACPHERSON

EDGE Travel

House Money31
MARIAH MORGAN

EDGE Home

Need to Know35

EDGE Home

Pied à Terre43
BILL MEHLMAN

EDGE Interview

Ken Burns49
JUDITH TROJAN

Healthy EDGE

Aye, Robot59
CALEB MACLEAN

Healthy EDGE

Seeing Is Believing69
RACHEL RUTLEDGE

Healthy EDGE

What's Up, Doc?73

ON THE COVER

Photography by Nadine Raphael, see page 81 for clothing descriptions.

The Need to Know Issue

EDGE Fashion

School Daze81
PHOTOGRAPHY BY NADINE RAPHAEL

EDGE Interview

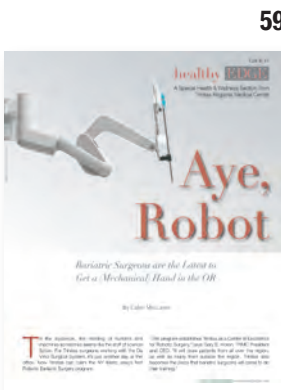
David Goldman90
CHRISTINE GIBBS

EDGE Community

Schedule of Events95

EDGE Family

Summer Slide99
MIKE KENNEDY



When We Finish First, Everyone Wins!

- First Robotic Bariatric Surgery in NJ
- First Rapid Arc Radiotherapy Treatment in NJ
- First AccuBoost Breast Radiation Treatment in NJ
- First and Largest Cooperative Nursing Education Program in NJ
- First National League for Nursing Center of Excellence Award for a Hospital-Based Nursing School in the US
- First Trilogy Linear Accelerator in NJ
- First Hotel-Based Sleep Center in NJ
- First Hospital-Based Psychiatric Unit in NJ
- First Use of the Gynecare Abbrevio Sling for Female Incontinence in the US
- First Recipient of Laerdal Medical Corporation's PACE Award in the US
- First 2011 Baby Delivered in NJ!
- First Use of Apligraf Cultured Skin for Wound Healing in NJ
- First Unit to Treat Children With Developmental Disorders and Substance Abuse in NJ
- First Unit to Treat Adults With Mental Illness and Developmental Disabilities in NJ
- First Intensive Care Unit in NJ
- First daVinci Surgical Robot in Union County
- First 2-D Echocardiogram in NJ
- First Full-Time Nursing Education Evening Program in US
- First Nursing School With 100 Percent Faculty Certification in Education by the National League for Nursing
- First Nursing School Dean Certified as a NLN Fellow in the Academy of Nursing Education
- First Cardiac Catheterization Lab in Union County
- First Pharmacy Robot in NJ



225 Williamson Street • Elizabeth, New Jersey 07207
908.994.5000 • www.TrinitasRMC.org



5K Walk/Run
Oak Ridge Park, Clark

The Arc
Union County

Saturday
September
24

WALK PRESENTED BY
THE PROVIDENT BANK

www.firstgiving.com/arc-union

Tricky Tray \$40
Fundraising Event

973-315-0020
www.arcunion.org
facebook.com/ArcUnionCounty

Friday November 18

WHERE
L'Affaire
1099 Rt. 22 East
Mountainside

TIME
530 PM Doors Open
730 PM Drawing Starts

For Tickets:
arctrickytray2011.eventbrite.com



President's Message

In this age of information, we have the wherewithal to explore and understand things that seemed impossibly remote only a generation ago. It is that spirit of discovery that drives us here at Trinitas... and provided the inspiration for our Need To Know issue. In these pages you will find wisdom and insight from a wide range of academics, celebrities, physicians and many others.



The two interviews presented in this issue are very special. Judy Trojan, who you'll remember from the Healthy Edge magazine (forerunner of EDGE), spent time talking to filmmaker Ken Burns, whose new PBS series on Prohibition airs this fall. And editor Chris Gibbs invited David Goldman into her home to recount the legal and emotional drama of winning his son Sean back from Brazil. It is one of the most uplifting stories we've ever told.

On the health front, there's a great story about the hospital's pioneering work in robotic bariatric surgery, as well as an introduction to AccuBoost, our new image-guided breast cancer technology.

Lastly, I wish to thank the College of Saint Elizabeth for graciously providing their beautiful campus for the location of the "Need to Know" fashion feature.

Be well,

Gary S. Horan, FACHE
President & Chief Executive Officer
Trinitas Health &
Trinitas Regional Medical Center



Trinitas Regional Medical Center is a Catholic teaching institution sponsored by the Sisters of Charity of Saint Elizabeth in partnership with Elizabethtown Healthcare Foundation.



MICHELE



CABER ISLE DIAMOND ROSE GOLD

martin jewelers
YOUR PERSONAL JEWELER SINCE 1945

12 North Avenue West, Cranford, NJ. 908-276-6718
www.martinjewelers.com



Our Rapid Arc™ radiation therapy
attacks tumors in 3D.

Congratulations Trinitas!

*First AccuBoost Treatment
in New Jersey!*



Imagine radiation therapy that delivers maximum benefit, but up to eight times faster than previously possible. That's the new RapidArc™ radiotherapy technology now available at Trinitas Comprehensive Cancer Center.

Instead of the previous 20 to 30 minutes for radiation treatment, RapidArc™ delivers a 360°, three-dimensional dose of therapy in the time it takes to read this ad (about 90 seconds).

And because it is so precisely targeted, RapidArc actually delivers less radiation and provides superior protection to healthy tissue.

This is a major advance in radiation therapy. And it's available right here, right now. Beautiful.



**That's the beauty
of Trinitas.**

TRINITAS REGIONAL MEDICAL CENTER 225 Williamson St., Elizabeth, NJ 07207 • 908-994-8000 • www.TrinitasRMC.org

CENTERS OF EXCELLENCE: Behavioral Health • Bloodless Medicine & Surgery • Cancer Care • Cardiology • Diabetes Management • Maternal & Child Health
Renal Services • School of Nursing • Senior Services • Sleep Disorders • Women's Services • Wound Healing & Hyperbaric Medicine

NEW JERSEY'S
LOW PRICE LEADER!
**A LITTLE OFF THE HIGHWAY,
A LOT OFF THE PRICE.**

Download a QR Code Reader to your phone & scan for special offers.

We Make The Difference! **280 MAIN STREET • MADISON 973.822.1600**

MadisonHonda.com

ANNIVERSARY
Serving The Greater Madison Area
Since 1985

Minutes From Everywhere!

Laser Spine & Pain Specialists
Union Anesthesia Associates, P.A.

Providing the Best Solutions for Pain

Neck and Back Injuries
Minimally Invasive Pain Management
Endoscopic and Laser Spine Surgery

<p>Union County 695 Chestnut St Union, NJ 07083 908.851.7161</p>	<p>Middlesex County 40 Route 34 South Old Bridge, NJ 08857 732.727.1771</p>	<p>Somerset County 141 Main Street S. Bound Brook, NJ 08880 732.369.6920</p>	<p>Hudson County 654 Broadway (2nd Fl) Bayonne, NJ 07002 201.725.7708</p>
--	---	--	---

www.unionspinepain.com



State of the Art Bathrooms

New Construction | Renovations | Radiant Heat

Featuring Moen & Kohler Plumbing Products
Camera Inspections • 24 Hour Service

Dufek & Migliaro
PLUMBING & HEATING INC.

www.dufekandmigliaro.com

Licensed
Bonded
Insured



333 Hurst Street | Linden, NJ 07036 | 908.862.7993

Lead Safe EPA Certified Firm, NAT-87574-1

NJ Home Improvement Constructor #13VH02549200



EDGE restaurant

Mosaico

By Ward Stymark

Mosaico

1072 US 22 West, Mountainside
908.233.3553
www.mosaico22.com

Reservations accepted. Hours: Lunch is from 11:30 a.m. to 4 p.m. daily. Dinner runs from 5 to 10 p.m. Monday through Thursday and until 11 p.m. on weekends. A private dining room accommodates parties of 35 to 45 guests with a pre-selected menu.

In the restaurant business, necessity isn't always the mother of invention. More often, reality is. When Rudy Carrera and Andy Dinic opened the doors at Mosaico in 2005, they envisioned it as being trendy and high-concept, with an unflinching Northern Italian menu—a slice of SoHo transported to Rte. 22 in Mountainside. Good reviews and a loyal clientele from their previous place (an Italian bistro in Springfield) helped get the longtime partners off to a roaring start in their new digs. But when the air went out of the economy a couple of years later, they had to rethink their hard line on Northern Italian in order to maintain Mosaico's bottom line. Their solution was to fully embrace the meaning of Mosaico.

"A mosaic is made up of a thousand little details that are individually beautiful and of high quality," says Carrera. "The artist assembles them to form a complete picture. We just



reassembled some of the pieces.”

The menu morphed into what Carrera describes as Northern Italian with a twist, and it’s the twist that has kept the customers coming back. The Mosaico staff noticed that, as times became increasingly uncomfortable, their regulars started asking for familiar “comfort” foods ranging from Bolognese and carbonara dishes to pizza and burgers. So Dinic and Carrera began sneaking these items into the menu, or at least letting diners know that the kitchen could whip up almost anything they wanted, on the spot, made to order.

“The economy forced us to become more flexible, more nimble,” says Dinic. “Our customers appreciated that. They always said, ‘We come here because we know it’s always good.’ As long as we could maintain our standards of

service, quality and creativity, we felt that we were being true to the original concept.”

Mosaico’s 2011 menu still leans heavily toward modern and traditional Northern Italian cuisine. The signature dish, Veal Mosaico, a creation of chef Luis Romero (who has been cooking for Carrera and Dinic for more than a decade) is a scallopine layered with portabella mushrooms, roasted peppers and gorgonzola, in a brandy brown sauce, served with red potatoes on a bed of arugula. Another standout item is the French cut grilled pork chop. It has an entirely different thickness than what New Jersey restaurant-goers are probably used to. It’s never dry, even when ordered well done.

Mosaico has also carved out a sterling reputation as a place to enjoy the bounty of the ocean. There are always at least



Organic & Natural Foods



A Full Line of
AMERICAN GRASS-FED GRASS-FINISHED BEEF
 Rich in Omega 3 & CLA



• NO Antibiotics
 • NO Growth Hormones
 • NO Pesticides
 • NO Preservatives
NOTHING to Harm Your Family!



Healthy, Whole Foods For Your Family

- Aged Prime Quality
- Gourmet Trim
- Individual Portion Packaging
- Meats, Seafood, Vegetables, Juices, Desserts, Groceries and More

Delivered to Your Family at Prices You Can Afford

Simplicity & Convenience
 Spend Less Time Shopping and More Time
 Doing the Things You Enjoy!

2 Weeks of FREE Food
 with 1st Quantity Food Order

GREATER LIVING FOODS

With this coupon. Not valid with other offers or prior purchases. New customers only.



USDA Inspected to ensure safety & quality.
 Serving NJ, PA, VA, MD & NY

Call a home food consultant for your customized order!

888.761.7177

two fish specials on the menu, even at lunch. Regulars swear by the crab cakes and, according to Carrera, the seafood salad rivals prosciutto and melon as their most popular appetizer. Grilled calamari is not on the menu, but is listed among the specials almost every day. Fish and shellfish are delivered each morning, so there's an excellent chance that what comes to the table was swimming somewhere the previous day.

The crowd at Mosaico is a mosaic in and of itself. At midday, four out of five tables appear to be business lunches. Some tables tear through their meals, while others linger well into the afternoon. In the evenings, it's a blend of young and old, family dinners and romantic twosomes, and a fair number of business people. The restaurant is also a popular spot for private parties. According to Dinic, that is how many people discover Mosaico. He also estimates that, at any given time, about 40 percent of the faces that come through the door are familiar ones. In an era where customer loyalty is key, that is a very healthy number.

The look of Mosaico is best described as a blend of modern and traditional. High ceilings in the dining room create a feel of openness and cut down on the noise, and there is a cozy lounge area that makes waiting for tables a very civilized experience. Mosaics fashioned from antique tiles that once



graced buildings in Italy serve to soften the decor and add color—and also inspired the restaurant’s name. Indeed, at first the two owners could not agree on a name. It was their interior designer who suggested Mosaico.

Ultimately, what people appreciate most about Mosaico is not what’s inside the walls, but what’s inside the people who work there. From the owners to the kitchen and wait staff—right down to the busboys—there is a genuine feeling of family. And that feeling is extended to the people who patronize Mosaico. Carrera says that he and Dinic work hard every day to keep their employees focused on the experience they deliver to customers—and to treat them the way they would like to be treated if they were sitting down to a great meal.

“As much as the quality and consistency of the food, it’s the personal attention and service that defines Mosaico,” says Dinic.

“When you’re here you really feel like you’re at home,” adds Carrera. “Only the food is better and you don’t get stuck doing the dishes.” **EDGE**



Have Your Wedding on the Waterfront.

Overlooking the historical waterfront, our beautiful second floor dining room is available for private parties. Perfect for bridal and engagement parties.

Banquet & Catering
for all Occasions Up to 100 Guests
Packages starting at \$17.95

The Barge
Restaurant & Banquet Facilities

201 Front Street, Perth Amboy
732-442-3000
www.thebarge.com
On The Waterfront in Historical Perth Amboy

Take a break from everyday stress and Enjoy a trip to Europe... Only minutes from Home...

Solar Manor
BANQUET MANOR

Exquisite Weddings Portu-calcé Lounge
Special Events Outdoor Patio & Garden
Corporate Events

State-of-the-Art Conference Center

147 West Westfield Avenue
Roselle Park, NJ 07204
tel: 908 259.0011
fax: 908 259.0051

Where life meets style.

Whether you are relocating, remodeling or simply rethinking, AVE is the perfect short or long term solution for your housing needs. When life changes, let AVE take care of your transition. With generous spaces, relaxed settings, contemporary design, and superb business, entertainment, fitness, and spa services, AVE is more than a rental, it is a way of life.



AVE

DISTINCTIVE FURNISHED AND UNFURNISHED RENTAL RESIDENCES BY KORMAN COMMUNITIES

UNION NJ 1070 MORRIS AVENUE
877.AVE.0246
NEXT TO THE UNION TRAIN STATION
WITH ACCESS INTO NYC

CLIFTON NJ 743 PASSAIC AVENUE
877.AVE.0245
MINUTES FROM THE MEADOWLANDS,
30 MINUTES TO NYC

SOMERSET NJ 199 PIERCE STREET
877.AVE.0247
OFF EXIT 10 OF ROUTE 287

877.AVE.0244 AVELIVING.COM



- ✂ Extensions
- ✂ Hair Replacement
- ✂ Ammonia Free Hair Color
- ✂ Airbrush Makeup / Tanning
- ✂ Bridal Services
- ✂ Brazilian Blow Out / Keratin Treatments

Viva Glam Salon

1117 South Avenue
Westfield, NJ 07090
908.233.0800

www.vivaglam.com



Turn Back the Clock

thinning hair SOLUTIONS
by vitomazza



114 Main Street | Woodbridge, NJ
(732) 636-0119 | www.thshair.com



Have Food, Will Travel

Gourmet Food Trucks Go Full Throttle

By Sarah Rossbach

Early morning. My friend, Pam, jumps off the ferry at Pier 17. As she scoots up Wall Street, she stops at a steaming cart to purchase the “best oatmeal in the world.” Next stop is a fresh fruit purveyor for just-squeezed orange juice. Then on to another truck to buy “phenomenal” coffee. Breakfast in hand in only three minutes—a lot quicker than the corner diner—she heads up to catch the #6 subway. “I love buying food from these trucks,” she enthuses. Pam is an elegant woman in her 60s with high standards. She enjoys good food and dresses impeccably. So what is she doing ingesting food-on-the-fly (and from the *street*, no less)?

My first reaction: Inoculate me...or at the very least pass the Tongue Purell! But since observing Pam grab food on the run that morning, I’ve noticed that food trucks have become ubiquitous, quite the thing and even chic on both sides of

the Hudson. In the immortal words of Jimmy Durante, “Everybody’s getting in on the act.”

In his televised *Bobby Flay’s Throwdown!*, Iron Chef Bobby Flay has challenged to culinary cook-offs—and *lost* to—a number of food truck vendors. *The New York Times* food section regularly mentions these popular gourmet gypsies, and how and where to locate them. *Zagats’* blog has launched a Food Truck Finder, providing parking location, reviews and even ratings of dozens of trucks—which is amazing since it didn’t include the popular Rickshaw Dumpling Truck, Kimchi Taco Truck, or King of Falafel. Even Food Network celebrity chef Tyler Florence has joined the movement, hosting *The Great Food Truck Race*, a culinary road show in which seven food trucks from California to Texas vie to be the most successful and win a \$50,000 prize.



Costa's
ITALIAN RISTORANTE
& CATERING

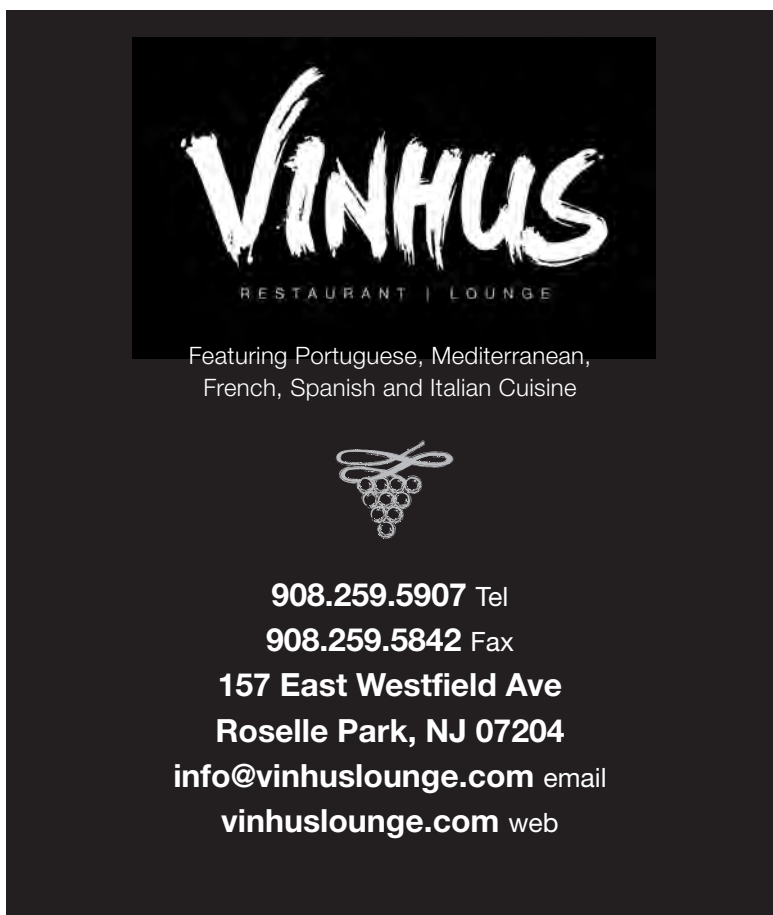
Northern Italian Cuisine
★★★★ *The Star Ledger*

Whether you're planning a holiday party, business event or a private celebration such as an anniversary or wedding, Costa's has a package for you. We have space and a menu to fit every event. Celebrate in style with a charming atmosphere and a delectable menu.

Weddings Are Our Speciality
Off-Site Catering

Invite the flavors of authentic Italian cuisine from Costa's to your next event.

120 Chestnut Street, Roselle Park
(908) 241-1131 • (908) 245-2611
www.costasitalianrestaurant.com



VINHUS
RESTAURANT | LOUNGE

Featuring Portuguese, Mediterranean,
French, Spanish and Italian Cuisine

908.259.5907 Tel
908.259.5842 Fax

157 East Westfield Ave
Roselle Park, NJ 07204
info@vinhuslounge.com email
vinhuslounge.com web

Street food is older than a Babylonian bazaar. So what is creating this present-day proliferation of mobile food-vending businesses? From Portland Oregon (600-plus trucks) to Austin, Texas, (more than 1,000), the mobile food business seems to be gaining momentum. It started on the West Coast (Los Angeles had food trucks as far back as the 1940s) and has headed East. Recently, *Newsweek* devoted an entire page to a wildly popular taco truck in L.A.

Being in-the-know about a new restaurant, art installation or trend feeds the pop-up culture of the 3rd millennium, where businesses come and go in a matter of weeks. Often aided by social networks, a movable feast in a truck has become something for foodies to watch, follow, friend and tweet. Pam, my commuting friend, is no exception. She adores the thrill of discovery and being in on something new, delicious and personal.

KING OF QUEENS

Krista, a chic young New Yorker, often grabs her dinner from King of Falafel in Astoria, Queens on the way home from her sales and marketing job. She says the very personal aspect of dining "a la cart" lends added appeal to the experience. "A huge part of what makes it so great are the people," Krista explains. "There is always a long line of 'Astorians' of all ages and ethnicities waiting for the consistently delicious food. It's fun to listen to the banter and the guys that work the cart are great. Oftentimes they give me some fresh falafel to munch on while I wait for my order of piles of marinated chicken and lots of tahini. And they tend to call me sweetie or sweetheart, which is actually kind of charming coming from them."

Not every food aficionado is on board with the truck trend. Once when the subject was raised, Mimi Sheraton, the former *New York Times* food critic, demanded to know "where the hell do you eat" the food? How about at the office, on a bench, or whatever conveyance takes you home? Since being inspired by Pam's culinary trek up Wall Street, I have shared a Rickshaw Truck Hudson Valley Peking duck dumpling with my friend Sugie on the high seas (*aka* the Seastreak Ferry). I've even managed to carry a Dessert Truck sublime chocolate bread pudding all the way home before devouring it.

THE WHEEL DEAL

Who are these enterprising mobile food vendors? Culinary school grads find the trucks a low-cost way to start a food following. Whereas opening a restaurant with rent and renovation might cost over \$1 million, outfitting a gourmet food truck will cost between \$75,000 for a used one and



\$200,000 for brand spanking new. New Jersey chef Adam Sobel purchased, outfitted and decorated his vegan food “Cinnamon Snail” truck for \$26,000—acquiring the used truck and supplies through Craigslist and paying his artistic and electronically savvy

friends with free food. He has since upgraded the truck with \$14,000 worth of improvements.

Some restaurants wanting to deliver their food brand to other neighborhoods have started fleets of mobile food vendors. Rickshaw Dumpling, with a brick and mortar restaurant on West 23rd Street in New York, recently added another truck to service its curbside fans. On the other hand, some trucks—Dessert Truck and Cupcake Stop to name a couple—have actually engendered flagship restaurants.

So you’re thinking of running a food truck? Thinking it might be fun, cheap and easy? Not so fast. In addition to the sometimes 90-hour-a-week time commitment, roadblocks and speed bumps include municipal bureaucracies with hard-to-obtain permits and licenses, monthly health inspections and police harassment. Also, strict and biased

FAT CHANCE

Many New Jerseyans who encounter a food truck near their home or office assume that it is a New York import. In point of fact, the Garden State has decades of meals on wheels under its treads. At Rutgers University, licensed food trucks have been a lunch and dinnertime feature for nearly 30 years. Known as Grease Trucks, they provide inexpensive, high-caloric “gourmet” fare with charming names like Fat Bulls, Fat Beach and Fat Philly. A dietician’s nightmare, one particular sandwich can run you 1,700 calories and 78 grams of fat. A couple of generations of Scarlet Knights have grown up on these delicious staples. (My guess is that they have the EKGs to prove it, too.) Where are you Michelle Obama when we need you?

Taormina
Ristorante

Tuesday to Friday: 12pm to 3pm; 5pm to 10pm
Saturday: 5pm to 10pm; Sunday: 3pm to 8pm
(908) 497-1717

Located in the heart of Kenilworth, Taormina Ristorante is a cheerful, cozy restaurant that offers delicious Italian food made fresh from the finest ingredients. An entree of one of our authentic regional dishes paired with a selection from our impressive wine list, will never disappoint.

We can accommodate larger groups of up to 100 guests for parties or wine-tasting events. Our party menu can be tailored to your individual needs and budget.

482 Boulevard • Kenilworth, NJ 07033
www.TaorminaRistorante.com



“PROOF THAT A SPECTACULAR VIEW AND EXTRAORDINARY FOOD CAN COEXIST” - ZAGAT SURVEY

“*****” - STAR LEDGER

“EXCELLENT” - NEW YORK TIMES

Highlawn Pavilion is also available for weddings, rehearsal dinners and life’s most important celebrations.



EAGLE ROCK RESERVATION • WEST ORANGE, NJ
973-731-3463 • WWW.HIGHLAWN.COM



parking restrictions—such as parking too close to a crosswalk—can plague an enterprising food truck operator. As a result, the Street Vendor Project, an unofficial union of vendors, was formed as part of the Urban Justice Center in New York. To raise money to advocate for all street vendors, they initiated the Vendy awards, which Mario Batali calls “the Oscars for food for the *real* New York.”

JERSEY DRIVERS

Gourmet trucks have started pulling into towns across New Jersey, too. However in many places restrictive ordinances can discourage the mobile food business. Sobel, a native of Red Bank, with a kitchen there, spent endless hours earlier this year trying to convince borough officials to carve out a spot where he (and others) could sell food near his home. During the warm-weather months, his Cinnamon Snail has a home every Sunday at the Red Bank Farmer’s Market.

Jersey City and Hoboken are home to a number of trucks offering interesting fare. The aforementioned Cinnamon Snail, Two Pitas in a Pod, and the Taco Truck are among the more popular. In the highly competitive food business, one might surmise there is cutthroat competition or turf wars, but in fact there exists camaraderie and mutual respect among the mobile vendors. Indeed, they often swap meals for variety and friendship.

TRUCK STOPS

Not all food trucks are born equal. In addition to the ones mentioned in this story, here are some food trucks you’ll want to look out for the next time you’re hungry in New York:

- Mexicue • Wafels and Dinges • Souvlaki GR • The Treats Truck • Mimi & Coco • Bian Dang Taiwanese Street Food • Gorilla Ice Cream Truck • Jerome Chang Dessert Truck & Café • Korilla BBQ • La Cense Beef Burger Truck • Schnitzeltruck • Treats Truck • Big Red • Van Leeuwen Artisan Ice Cream

Next August, you’ll have an opportunity to sample the fare of 40-plus trucks. They will be gathered at South Street Seaport for PARKED!NYC.

Lev Ekster, the Cupcake Stop truck entrepreneur, opted out of law, hired some great bakers and started the first mobile cupcake shoppe. In less than two years, his cupcakes won the Food Network’s *Food Feud* for Best Cupcake. With a bakery in Montclair, a newly opened shop in Greenwich Village and a truck that ventures into Manhattan each day, Ekster seems to have all the bases covered. If you work in the city, you can even preorder cupcakes for the office and pick them up at his Twittered location. How tweet it is. **EDGE**

Oliveiras
DA SERRA
Fine Steakhouse & Seafood

1241 Roosevelt Avenue • Carteret, NJ 07008

Open weekdays from 11:00am to 1:00am
Friday and Saturday from 11:00am to 2:00am
Sundays noon to midnight

OLIVEIRASDASERRA.COM

Phone: 732.541.0003 Fax: 732.541.6379

Picture Postcard Weddings

Since 1908

The Water Witch Club in Monmouth Hills
waterwitchclub.org • (732) 872-1675



NEW SANDS HOTEL NOW OPEN!

Book a room in our all-new hotel and experience luxury like no other.

- State-of-the-art amenities including indoor pool and fitness room
 - Delectable in-room dining from Emeril's Kitchen
- Complimentary Wi-Fi and over 5,000 sq. ft. of meeting space

Plus, delight in freshly made pasta, artisan cheeses, and wood-fired pizza at the new Emeril's Italian Table restaurant now open!

It's a whole new level of service and sophistication. All New. All You.

To book your stay visit PaSands.com or call 877-726-3777.

From NY/NJ: Take I-78 West to Exit 67 in PA. Follow 412 North for 1.5 miles.



Guests must be 21 years of age or older to enter the Sands Casino.

GAMBLING PROBLEM? CALL 1-800-GAMBLER.

Sands[®]

CASINO · RESORT

BETHLEHEM



INTERIOR CLEANING & RESTORATION SPECIALISTS



AREA RUGS (ANTIQUE & ORIENTAL)

DRAPERIES & WINDOW TREATMENTS

FIBER/FABRIC PROTECTION

WALL-TO-WALL CARPETING

UPHOLSTERED FURNITURE,
WALLS & HEADBOARDS

REUPHOLSTERY

ODOR REMEDIATION

PEST REMEDIATION

WATER, FIRE & SMOKE
DAMAGE RESTORATION

FLAME RETARDANT CERTIFICATION

CUSTOMIZED MAINTENANCE PROGRAM

| ALL SERVICES INSURED, BONDED & GUARANTEED |

CONSULTATIONS VIA DIGITAL PHOTOGRAPHS
ASKTHEEXPERT@MADAMEPAULETTE.COM

347.689.7068

INTERIORS@MADAMEPAULETTE.COM

FLAGSHIP LOCATION
1255 SECOND AVENUE
NEW YORK, NY 10065
TELEPHONE: 212-838-6827
FACSIMILE: 212-838-6404

CORPORATE HEADQUARTERS
42-20 12TH STREET
LONG ISLAND CITY, NY 10065
TELEPHONE: 718-482-9210
FACSIMILE: 718-482-7136

Madame Paulette[®]
1255 SECOND AVENUE | NEW YORK NY 10065 | WWW.MADAMEPAULETTE.COM

Secret Santa



Anguilla... Served Up Family Style

By Douglas R. Macpherson

My snow shovel is hung in the workshed with care. When St. Nicholas comes, well, I just won't be there. Nor will Ellie, my wife, who by mid-December is already winter-weary. Have I mentioned our three almost-grown offspring? They won't be there, either. The White Christmas of which we all dream is the white that we so fondly remember from the sugar-sand beaches of Anguilla, down in the Caribbean. For that is exactly where we'll be over the Christmas/New Year holiday. Furthermore, we're all looking forward to a present-free Christmas. You heard me. No Christmas presents!

For the second year in a row, we are happily swapping center-city shopping—with its canned Christmas carols, its street corner ding-a-ling Santas, its life-threatening escalators and all those green/red/green-again traffic lights (and still we don't budge)—for a tropical sunrise by our utterly beautiful pool. Or perhaps a pre-breakfast snorkeling expedition to watch the lobster lolling in the deep just off our private beach.

Our 20-year-old pre-law genius puts it this way: "Dad definitely does not need another Hermes necktie, Mom does not need another silk scarf and no one in this house needs

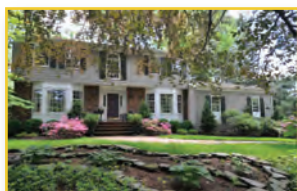
TOP OFFICE FOR COLDWELL BANKER NEW JERSEY FOR 20 YEARS



WESTFIELD \$949,000
Carol Gross • 908-377-9287



WESTFIELD \$799,900
Maryalice Ryan • 908-928-9121



FANWOOD \$799,000
Mary McEnerney • 908-301-2052



WESTFIELD \$779,900
Frank D. Isoldi • 908-301-2038



SCOTCH PLAINS \$769,000
Jill Horowitz Rome • 908-301-2898



WESTFIELD \$719,000
Duncan Smythe • 908-301-2021



WESTFIELD \$624,000
Kimberly Haley • 908-301-2004



CRANFORD \$605,000
Lisa Stafford • 908-301-2044



MOUNTAINSIDE \$599,900
Arleen Post • 908-301-2883



SPRINGFIELD \$499,000
Elizabeth Kroncke • 908-301-2051

COLDWELL BANKER HOME LOANS
1-888-317-5416

AHS HOME WARRANTY COLDWELL BANKER CONCIERGE®
PROGRAM • COLDWELL BANKER COMMERCIAL NRT
PREVIEWS® INTERNATIONAL ESTATES DIVISION
GLOBAL RELOCATION SERVICES
NEW HOMES & CONDOMINIUM DIVISION

VIEW THOUSANDS OF HOMES ONLINE
ColdwellBankerMoves.com

Westfield-East Office
209 Central Avenue
Westfield, NJ 07090
908-233-5555



Michael Scott
Branch Vice President
908-233-5555

©2010 Coldwell Banker Real Estate LLC. Coldwell Banker® is a registered trademark licensed to Coldwell Banker Real Estate LLC. An Equal Opportunity Company. Equal Housing Opportunity. Owned and Operated by NRT LLC.

another cashmere anything.” Miss 18 and Worldly Wise says, “Christmas on a beach and under a palm tree? Heaven!” Last and anything but least, our 16-year-old Wimbledon hopeful says Christmas afternoon men’s doubles tennis is, like, “Crazy.”

How my family came to opt out of that most traditional of American holidays—Christmas complete with jingle bells and holly wreaths, with fruit cake and office parties and retail hysteria—is a tale worth telling. And even more worth hearing. Actually, the lion’s share of credit goes to my brother-in-law, Harvey, my wife’s brother, father of a lissome 15-year-old daughter and a bruiser of an 18-year-old all-A’s fullback who is currently weighing bids from half a dozen ivy-covered colleges. Harvey and my sister-in-law, Liz, live in Chicago, where winter is nothing to joke about. Two years ago Harvey packed his nearest and dearest off to the pint-size Caribbean island of Anguilla for the Christmas/New Year holidays. His enthusiasm for that experiment knew no bounds.

“And we *all* loved it,” he crowed on the phone. “Next year you and Ellie and the kids are coming too.”

I was not an immediate pushover. “I don’t know...two weeks of hotel living...I’m not so sure.”

“But it’s *not* hotel living. We leased a villa! I’m e-mailing you pictures. Just take a look.” And within minutes pictures, as if lifted from *Architectural Digest*, filled my laptop screen. What was not to love? Sea Villa overlooking Long Bay. A white stucco house sequestered by palm trees. A sparkling infinity pool bordered by white chaises heaped with brilliant blue pillows. Our very own private beach. The interior views were no less seductive. An acre of bed in the master bedroom with a white marble, sky-lit bathroom that was bigger than most peoples’ living rooms. Arching over all was the bluest of skies, dipping down to join an even bluer sea.

“And the beauty of it is, a staff of three comes with the house. No cooking, no cleaning, breakfast in bed or by the pool or wherever you choose. Doug, this is one deal you can’t pass up. Next year,” he vowed. “We’ll all go.”

It’s true I had to do a little strong-arming when I first broached the idea. From the kids came the usual protests: ski trips, Broadway tickets, parties of all kinds. But I held my

WHAT'S THE DAMAGE?

You get what you pay for at Sea Villa—privacy, luxury and idyllic beauty. But you will pay, believe me. Rates at Sea Villa start at \$3,500 for a three-bedroom villa. There are other options on the island that are more budget-friendly (a little online detective work in September may still yield some December and January bargains), however Anguilla on the cheap simply isn't a reality. Direct flights to the island from our area start around \$700.



Let the kids splash around,
you get to play in the sand.



To say there's something for everyone at Basking Ridge Country Club is an understatement. For golfers, there are eighteen holes of challenging golf that provide a true shot-making test that's fun for golfers of all skill levels, plus an extensive practice facility to prepare you for the challenge. For the family — it's the golf academy camps and clinics, and our swim club and pool with its expanded amenities and list of activities.

Finally, it's our long list of affordable membership options. And because we're a non-equity club, *no bond, initiation fee, monthly assessment or minimum* is required, making Basking Ridge Country Club an exceptional value for you and the entire family.

 **Basking Ridge Country Club**

185 Madisonville Road, Basking Ridge, NJ 07920

For complete information and to schedule a tour,
contact our membership department at 908-766-8200 x2
and visit baskingridgecc.com.




Make it Magical

Complimentary shuttle service to/from Newark Airport & preferred local catering halls

Wedding inserts for your guests to make reservations

Complimentary bridal suite with ten or more rooms committed

Direct train access into NYC for leisure time

Our In.viting Presidential Suite is perfect for wedding rehearsals to mingle with family and friends

Inquire within

HOTEL indigo.
AT SKYVIEW

ONE CARRIAGE CITY PLAZA
RAHWAY, NEW JERSEY
(732) 340-0076
SKYVIEWHOTEL.COM



Reverse Aging and Summer Sun Damage.

GLYCOLIC PEEL

- Works from the surface in
- Ideal for the treatment of acne, uneven skin texture, and hyper pigmentation

RETINOL PEEL

- Works from the inside out
- Smooths the surface of the skin
- Stimulates collagen production

SAVE ON GLYCOLIC AND RETINOL PEEL PACKAGES!

Buy a package of 5 peels and get the 6th peel FREE!

SKIN DEEP
Salon and Spa

1330 Springfield Avenue
New Providence NJ
908-508-1800
skindeepdayspa.com



ground. “Your cousins loved it,” I said. “We’re going to try it. How many more all-together family Christmases do we have?”

To my astonishment, Ellie put up no resistance at all. “We *should* give it a try,” she said—a tribute, I suspected, more to her brother’s judgment than to mine. “But what about the cost?”

“Actually, we’ll save money,” I told her. “No Christmas presents.” And so it was.

To call last year’s Christmas/New Year holiday a success is the understatement of the century. This year will be even better because we know just what to expect.

Sea Villa sits on its own three acres of landscaped turf. When I close my eyes I see bougainvillea, palm trees, blue-blue sky and a luminous slice of Caribbean sea in the midst of which sits 7,000 square feet of unabashed luxury. Ellie and I have one master suite, Harvey and my sister-in-law have the other master suite. The cousins will be sharing the other four bedrooms, each with a palatial bath. It is not, to put it mildly, boot-camp living.

Our days will be spent in sinful bliss. We’ll certainly be snorkeling every day, and if we’re lucky, we’ll dine at night on the lobsters we spear that very afternoon. We’ll have plenty of killer-family tennis. Sea Villa comes with all privileges on the adjacent 18-hole golf course, designed by Australia’s great White Shark, Greg Norman. Which translates into a round or two of killer-family golf.

Last year we celebrated Christmas at St. Andrew’s Anglican Church, where we were welcomed like long-lost friends. It was in a mood of celebratory joy that we joined the church choir, sending our *Hark the Herald Angels Sing* floating through the open windows to drift out across the incredibly blue waters.

As of now, it’s yet to be decided whether we will all go out for Christmas dinner—a tempting option since Anguilla is blessed with some truly wonderful owner/chef restaurants. Last year we celebrated Christmas at Veya Restaurant, a very special gem, hidden in a tropical forest. The food and the service matched the best of anyplace we’d ever dined and the outdoor, candlelit ambiance struck exactly the right note of family holiday celebration. This year, who knows? There’s an undercurrent building for Christmas dinner at home, meaning on the terrace at Sea Villa, where the staff

Where passion meets common sense,
where Madison Ave is obtainable,
where hispanic ads thrive,
social, print & online
come together,
ahh...

VIDA

• Design & Advertising

“Marketing & Creative strategies that
add *life* to your business!”

VISUALIZE • INSPIRE • DESIGN • ACTUALIZE
908-624-1100 • Union NJ • www.addvida.com/edge

GOT A TICKET?

What we do: ★ TICKET DISMISSAL*

- ★ NYC Parking Tickets
- ★ NY Traffic Violations Bureau
- ★ Environmental Control Board
- ★ NY State Courts
- ★ NJ Municipalities
- ★ PA Magistrates
- ★ And many other states



1812 Front Street
Scotch Plains, NJ 07076
Tel: 908.322.4674
Fax: 908.663.2129

1421 Hamlin Highway
Lake Ariel, PA 18436
Tel: 570.698.8670
Fax: 570.698.8675

www.cjsviolations.com

*OVER 70% OF ALL COURT CASES REDUCED OR DISMISSED.
SPECIALIZING IN THE TRUCKING INDUSTRY.



will spoil us outrageously and we can top off the evening with a midnight swim. We'll see.

If you're wondering, for the most part we stuck to our iron rule of no Christmas presents. But if truth be told, some

(whose names I won't mention) escaped and found their way, like bloodhounds on the scent, to one of the island's several ZaZaa boutiques. It specializes in island jewelry, beachwear, evening what-have-you's and the female consensus in our household was that it was well worth the price of the excursion.

Last year we met several American families who have made Anguilla their new home base. That's not for us, at least not yet. For the moment, with school tuitions stretching off beyond the far horizon, we're content with our holiday pilgrimage. It's the best White Christmas that Irving Berlin never dreamt of—the white, white sands of Sea Villa and a family holiday that tops even the finest of partridges in the finest of pear trees, on-island or off. **EDGE**

ANGUILLA IN A BOX

Anguilla, a lone coral-limestone island amidst all its volcanic neighbors, is unique in several very significant ways. It's almost entirely crime-free, thanks to a populace that is self-regulating, hard-working and island-proud. There is no casino. No duty-free shopping. The glitzy life that prevails on nearby St. Barts and St. Maarten has yet to invade Anguilla. Boat racing, cricket and cycling are the island's top enthusiasms. The island's history, neatly recounted in Colville Petty's Heritage Museum, helps explain why Anguilla is indeed a one-of-a-kind place. Despite being just three miles across and 18 miles long, it is a British Crown colony that enjoys a wide measure of self-rule.





HOUSE MONEY

*The Sands opens its first U.S. hotel outside Las Vegas...
right in New Jersey's backyard*

By Mariah Morgan

If you build it, they will come. From the moment Las Vegas Sands Corp. began mapping out plans for a casino resort on the 1800-acre site of the old Bethlehem Steel plant in Pennsylvania, this was the strategy for attracting residents of Northern and Central New Jersey.

Initially, the Sands had to market to New Jerseyans with the gaming-industry version of one hand tied behind its back. When the property first opened its doors in the spring of 2009, it offered no table games and the 302-room hotel was still on the drawing board. The license for table games came through that winter, at which point the company began

constructing the hotel. It was completed this past spring—on budget and on time, a rarity in this business. With the 1996 demolition of the venerable Sands in Las Vegas, the Bethlehem operation is currently the only one in the U.S. that bears the Sands name.

Walking into the Sands Bethlehem Casino Resort, you know you're not in Vegas anymore. Amidst all the noise, light and energy, the casino manages to project a more relaxed, down-to-earth feel. According to Las Vegas Sands President and Chief Operating Officer Michael Leven, that was the plan from Day One.



“We didn’t want to bring Las Vegas to the Lehigh Valley,” he explains. “No one’s betting \$25,000 a hand here. We wanted something smaller and friendlier. The casino isn’t glitzy. It’s welcoming and comfortable. And the restaurants cover a wide range of price points.”

Those restaurants are an important part of the draw. They include a traditional Irish pub, an outpost of New York’s Carnegie Deli, the requisite buffet, and three Emeril Lagasse creations—Emeril’s Chop House, Emeril’s Italian Table and BAM, *aka* Burgers and More by Emeril. For nourishment on

a budget, a food court offers everything from South Philly cheese steaks to pizza to pan-Asian fare, as well as some healthier choices.

The next big thing for the Sands is a shopping mall that is slated to contain more than 30 retailers. It will be accessible directly from the casino floor. “Like other Sands properties, this is an integrated destination resort,” says Leven. “We’ll offer a lot of variety at this facility. There will be more than enough for non-players to do, but it will never be overwhelming. This is a nice town and we’ve built a nice place.”

The rooms in the new hotel are terrific. Comfortable and understated, yet well-appointed, they are testament to the high precision with which casino people are able to match amenities with their target audience. Plenty of luxurious touches, but nothing over-the-top. The smallest room measures 400 square feet. All have 42-inch HD flat-screens, glass-enclosed showers and free in-room wireless access, and include a continental breakfast on the house.

So who’s filling those rooms? When the property first opened, a little more than a third of the folks making the trek to Bethlehem were from North and Central New Jersey. Once table games were added, that number started climbing steadily—as did the number of players coming from New York City on a seemingly unbroken stream of



back-and-forth buses. Not to say the slots aren't active. On the contrary, the Sands took in \$1 million more in July of 2011 than in July of 2010 from slot-machine play.

Pulling New Jerseyans west from their bedroom communities is no mean feat. So far, so good on that account. Keeping them coming will be a constant challenge. There is competition from the south in Atlantic City—although it's an additional hour's drive—and, of course, the Big Apple beckons to the east. Long-term, it means offering more improvements and attractions to keep consumers and conventioners coming.

Of course, that's always been part of the game plan. As Leven likes to say, "The status quo is a prescription for failure." **EDGE**

GETTING THERE

The Sands Bethlehem Casino Resort is located five minutes off Rte 78, about 45 minutes from the nexus of 78 and 287 in New Jersey. The address is 77 Sands Blvd., but for GPS purposes use 901 Daly Avenue in Bethlehem instead. The hotel phone is 877-726-3777. To check rates and availability log onto www.pasands.com.



BUILT BY RACERS, FOR RACERS.

- Kart Speeds up to 45mph
- Electric emission free karts
 - Adults and Kids karts (must be 48" or taller)
 - Corporate Events, Private Parties & Fundraisers
 - Authentic Racing Events with Winner's Circle
 - Video Games, Pool Tables, Food & More



99 Caven Point Rd., Jersey City, NJ 07305 | 201-333-RACE (7223) | www.PolePositionRaceway.com




Replace your central heating & air conditioning units in the fall and **SAVE! SAVE! SAVE!**

Rich Bogda
PRESIDENT

24 MONTH INTEREST FREE FINANCING
on new central heating & air conditioning units

Contact us today to receive a free in home evaluation on your existing central heating & air conditioning units.

888-924-1155
www.serviceprofessionals.com



Need to Know

The easy questions are often the hardest to answer.

We asked a group of area experts & celebrities to weigh in on the really important ones...

NEED
TO
KNOW:

Am I good enough to sing professionally?

Anthony Laciura: In a sense, it would be simpler to answer the question *Am I good enough to be a doctor or a lawyer?* Often someone has a voice, but it's not as endearing to the

listener as they think. To determine whether someone has a sound special enough to build a career around, it takes a minimum of a year with at least one voice lesson a week. Professional singers have to learn how the body works and how to rely on their senses, how to keep an even pressure of breath so that the vocal chords vibrate at exactly the

same rate. Remember, you're dealing with a part of the anatomy that's the size of a dime. It takes great patience on the part of student *and* teacher. I've been involved with singers who had really ugly voices when they began, yet through sheer will and study built good, long careers. Is it ever *too late* to start a professional singing career? There's always an exception, but my gut reaction would be that if you've hit 50 and haven't done anything yet, you might not possess the physical strength and stamina to launch a singing career.



Anthony Laciura has performed as a tenor with the Metropolitan Opera for more than 25 years. His talent for playing character roles has won him an entirely new audience as a cast member of the HBO series *Boardwalk Empire*. Anthony plays Eddie Kessler, right-hand man to power broker Nucky Thompson.



Why am I always stuck in traffic?



Photo credit: iStockphoto/Thinkstock

Bernie Wagenblast: The short answer is “because you live in New Jersey.” There are over five and a half million licensed drivers in our state and sometimes it seems as if all of them are trying to get to the same place you are! When you consider there have been few new highways added since the 1970s it's probably no surprise traffic often is jammed. While you can't totally avoid traffic, there are some simple steps you can take to minimize the delays. First, and most important, collect as much info as you can before you leave on trips of over an hour and, if possible, continue to do so while you're traveling. Some of the better GPS units will warn you about congestion. There are a number of websites you can check before you go that will alert you to accidents, construction and even how fast traffic is moving. On some you can even look at traffic cameras to see for yourself how crowded the roads are. You can also dial 511 for traffic updates—not just in Jersey, but

COLDWELL BANKER RESIDENTIAL BROKERAGE



128 Woodland Ave, Westfield \$1,500,000

This fabulous Arts & Crafts 12 room, 5 BR, 3.1 bath home is loaded with architectural details and craftsmanship thru-out. The first floor offers: a gracious entry foyer; Grand LR w/fplc. & built-in window seat; Banquet-sized FDR w/French doors to patio; Gourmet center island kitchen with separate bfast area & butler's pantry; FR w/fireplace & built-in bookcases; 1st floor BR w/full bath w/steam shower; a mud room & powder room. The second floor includes: a MBR w/ office/sitting room with door to balcony and a full bath; 3 additional bedrooms, a full bath & charming little "bonus" room. The lower level has a finished Rec. Room w/fplc, a office, exercise room & storage/laundry room. Situated on a serene .99 +/- acre lot with 2 car detached garage, this special home is brimming with old world character and is one you will love calling home!



Your new home maybe closer then you think...

Download my free Mobile App to your smartphone for on the go access to prices, maps, photos and more! No matter what carrier you have or what phone you use, just text "ISOLDI" to "87778"



764 Scotch Plains Avenue, Westfield \$779,900

Immaculate move in condition 4 bedroom, 2 1/2 bath home located on approx. 1/3 acre of beautifully landscaped property offers spacious floor plan perfect for entertaining! The first floor's tastefully updated kitchen w/top of the line stainless steel appliances, granite countertops and maple cabinetry adjoins bright and airy sun room w/sliders to an amazing multi-level deck; the FDR opens to FLR w/fplc. also w/sliders to entertainment-size deck. Three bedrooms and two full baths, including the master bedroom and bath, complete this floor. The third floor boasts an additional bedroom w/2 closets and a WIC which opens to attic — perfect for storage. The ground floor w/its comfortable family room, laundry room and garage entrance also offers amazing storage. Don't miss this unbelievable opportunity!



Frank D. Isoldi, Broker / Sales Associate
E mail: isre@aol.com
Office: 908-233-5555 x202

www.frankdisoldi.com



in New York and Pennsylvania. Second, most people know only one way to get where they're going. Regardless of the length of your trip, always have alternate routes in your mind. Google Maps is one of the sites that offers alternative routes—pick the one you like, but print out the others in case you have to divert. If you hit a wall of traffic, you can switch to Plan B or Plan C without getting angry or panicking and getting lost.

Bernie Wagenblast specializes in transportation communications. He began as one of the original reporters for *Shadow Traffic* in 1979, and today you can hear Bernie's voice on the trams at Newark and JFK Airports, and throughout the New York City subway system.



Photo credit: Lou Manna

NEED TO KNOW:

What should I order for dinner?

David Burke: Always ask to hear about the specials. Are they seasonal? Do they match the weather? Are they really *special*? I was at an Italian place one night and they had 15 specials. To me that's not special. There are certain things I find irresistible. Peking Duck. When I see that on a menu I automatically order it, even if I'm not in a Chinese restaurant. Stone crab with mustard sauce. Paella, but only at a really good place. I love Florentine ravioli with the spinach and the poached egg. In terms of seasonal items, you can't go wrong with Copper River salmon or shad roe in the spring, and pheasant and venison around the holidays. And truffles when they first hit the season. If you are less adventurous and looking for reliable, a good restaurant should always do the simple things well—Caesar salad, roasted chicken, crab cakes, omelets, bread.

Chef David Burke knows his way around a menu. He owns *Fromagerie* in Rumson, *Primehouse* in Chicago, *Prime* in Connecticut, and *Fishtail*, *David Burke Townhouse* and *David Burke Kitchen* at the James Hotel in Manhattan.

*Exceeding Expectations ...
for all your Real Estate needs!*

Sherrie Natko

Sales Associate

NJAR® Circle of Excellence

Sales Award® 2007, 2009, 2010

908.222.3014 Direct

908.303.8133 Cell

sherrie.natko@cbmoves.com

www.TrustSherrie.com



CBMoves.com/WestfieldWest • (908) 233-0065
Westfield-West Office • 600 North Avenue West, Westfield, NJ 07090



©2011 Coldwell Banker Real Estate LLC. Coldwell Banker® is a registered trademark licensed to Coldwell Banker Real Estate LLC. An Equal Opportunity Company. Equal Housing Opportunity. Owned and Operated by NRT LLC.



Designed to respond.
Engineered to deliver.

Powerful performance, advanced filtration and legendary German engineering, all define the enduring quality of a Miele vacuum cleaner. We, at The Eardly T. Petersen Company, believe that the only complement to such a revolutionary product is world-class service provided by industry experts.

Come in and test drive one of our many Miele models to get the right one for you.

Miele

**THE
EARDLY T. PETERSEN
COMPANY**

SALES • SERVICE • PARTS
Residential or
Commercial since 1956

Your Environmental Headquarters
• Vacuums
• Outdoor Power Equipment
• Janitorial Supplies
• Air & Water Purification Equipment

224 ELMER STREET • WESTFIELD

908•232•5723
Closed Wednesday and Sunday

www.etpetersen.com



Katie or Matt?

Terry Schaefer: As a *Today Show* producer I marveled at Katie's capacity to wing it, ever so intelligently, like the girl in school who borrows your notes and then gets a better grade on the test. But Matt's style was more my own. He comes to the studio every morning precisely at 5 a.m., ensuring two *full* hours to prepare for the show. He walks onto the set impeccably dressed just before 7, carrying carefully edited notes and questions for each of his segments, clipped together in perfect order, from hard-news interviews to cooking segments. Katie would arrive later, sometimes *much* later, and often read producers' notes and questions at the last minute. She'd scrawl her own notes next to theirs, borrowing a pen to write, ingesting and processing information with lightning speed. Frequently she challenged the structure of the show, calling the executive producer in the control room with *very* last-minute suggestions, then she'd slide into the anchor chair with seconds to spare. But when the cameras rolled, there they were, side-by-side, each ready in their own way to deliver the news of the day, on America's number-one morning show. Their easy chemistry and mutual respect was real.

They valued their differences, even relied on them to get the job done. Each was a genuine pleasure to work with.

Terry Schaefer worked at NBC News for 26 years, 17 of those as a producer for the *Today Show*.



What is the difference between a \$1,500 watch and a \$15,000 watch?

Samuel Friedmann: Design, materials, innovation and quality. The biggest cost of building a great watch comes before it is built. It's in the blueprint. It takes two years and countless trips back to the drawing board to design a breathtaking timepiece. It takes 12 separate factories to make the components. Then they must be assembled into a work of art—a work of art that *works*. The finishing is done by hand, because a machine can't "feel" when each tiny piece fits just right. When the watchmaker looks inside, he sees things like a solid-gold rotor, things that tell him this is a wonderful machine. When the consumer sees this watch that embraces the body, the beauty of the timepiece is obvious to the eye. Think of it as the difference between a house built by a good architect and a great one. Both look

Maryalice Ryan
THE WESTFIELD AREA REAL ESTATE MATCH-MAKER

Are you considering a move to the areas of Westfield, Cranford, Scotch Plains, or Mountainside? No one knows the Westfield area better than Maryalice Ryan!

As a local resident, Maryalice is highly involved with the town and its people, and she knows what makes this area work so well. Her hard work, positive attitude, integrity and unsurpassed local knowledge have helped many clients to find their perfect match of a home.

Make Maryalice your Westfield area match-maker!



Maryalice Ryan
MBA, ABR, SRES, ASP
Sales Associate

Cell: (908) 917-5801
Office Direct: (908) 233-5555 x238
Home Office: (908) 928-9121
Email: maryaliceryan@comcast.net

209 Central Ave, Westfield, NJ 07090 • Owned & Operated by NRT LLC





Sales & Installations

- wide variety of windows & door products
- free estimates
- informative consultation
- showroom display
- professional installations
(no subcontractors)

Service

- storm & screen panel repairs in our shop
- replacement of insulated glass with seal failure
- service to our installed products to insure longest life possible



24 Franklin Place • Summit
908-273-3224 • www.hgedwards.com
email: info@hgedwards.com

Visit our showroom in downtown Summit between Hobart & Summit Avenues

nice when they're brand new. Only 10 years later will you know which architect was *great*.

Samuel Friedmann is President of Gevril Group. The Gevril name has been associated with museum-quality timepieces dating back to the 16th century.



Do actors love to play wise guys as much as we love to watch them?



Photo credit: Anth#51912E

Vincent Pastore: Absolutely. And not everybody can play a wise guy. You must do your research, know the character. Do you think Ron Howard or Henry Winkler could play the role? Chazz Palminteri, Pacino, DeNiro—they are true wise guys. Personally, I prefer no Dons in my organized crime movies. I like the lowlifes. In *Donnie Brasco*, Pacino played the lowlife role to a tee. I loved the last scene when he knew he was gonna get whacked. He put his jewelry, wallet, everything in the drawer. He told Johnny Depp, "I put my neck out for you, Donnie." That was real loyalty. *Omertà*. The code of silence. I think the chivalry is what attracts the actors to those old wise guys that embrace *Omertà*. John Gotti might have been the last of the real wise guys.

As a member of *The Sopranos* cast, **Vincent Pastore** created one of the most enduring wise guy characters in television history: Salvatore Bonpensiero, aka Big Pussy.



Why am I not making my own pasta?



Teresa Giudice: Given that gourmet pasta can run \$7 a pound and more—and that it's so simple to do— I don't know why. There's something magical about making it yourself. It does take a little more time and effort, but the reward is so, so worth it. When it comes to making pasta from scratch, you need to buy a

Continued on page 41

SHARI HOLTZMAN, MBA
 Realtor Associate
 President's Club—2009, 2010
 NJAR Circle of Excellence—2009, 2010
 Direct: 908-868-6299; shari.holtzman@cbmoves.com
 www.makeNJhome.com

CHOOSE WITH CONFIDENCE...
your realtor - your home - your next move!

A Very Special Home!

Just Closed!

Charming & Pristine!

"Shari guided us every step of the way with a great understanding of the process.... She treated us as she would have wanted to be treated herself."
 - G & J Capone

"Shari was simply super-responsive. Phone, email, texting...she reacted extraordinarily quick no matter the time of day. It's really hard to find good people to work with these days and Shari overachieved on our expectations."
 - B & L Krulik

Coldwell Banker Residential Brokerage
 209 Central Ave. Westfield, NJ 07090
 908-233-5555

RESIDENTIAL BROKERAGE

THE CLUB AT
AUTUMN RIDGE
A luxurious community of active adult rentals

Elegantly appointed 1-and 2-bedroom apartments include full-size washer/dryer and free basic cable. Garages and storage units available.

Take your lifestyle experience to the next level by participating in events organized by your own on-site activities director. Plus, enjoy the fitness center, cyber-library and expansive clubhouse with heated pool.

MOVE-IN SPECIALS!

Call 908.206.9452 or visit www.MillenniumHomes.com

Open Tuesday through Saturday
 10 a.m. - 4 p.m.
 (Sunday and Monday by appointment)

Luxury Rentals for Active Adults
 Union County, N.J.

TWO SIDES TO EVERY QUESTION

NEED
TO
KNOW:

I have some cash to spend on my house.
Where's the smartest place to put it?

Virginia Garcia: From a resale perspective the answer is the kitchen and baths. When done well—quality cabinets, countertops, appliances, fixtures, and floors—buyers will pay up. Most buyers today are looking for turnkey homes; they are willing to forego size and even, in some cases, location for these improvements. And don't skimp. People are very savvy and can appreciate the difference between a quality renovation and a half-hearted one. If your kitchens and bathrooms are already in great shape, think about curb appeal. Splurge on a beautiful door. It's the face of the home.

Virginia Garcia is a realtor in Westfield. She is one of the top agents in Coldwell Banker's #1 office.



Eric Herschmann: My answer is going to surprise a lot of people—and drive real estate brokers crazy. Speaking personally, the best investment I ever made in my home was not in my “house” at all—it was the pool area *behind* the house. Why spend a ton of money building a cabana when, in a few months, you are going to winterize it and be unable to use it seven months out of the year? Outdoor entertaining! Most of us in the northeast can't wait for spring, let alone summer. Yes, I know the rest of the house can be used all year, but it's not the same as having a space where a hundred people could be eating, drinking and hanging out by the pool when the weather is nice. Also, the cabana can be a totally separate style from the rest of your house. While the inside of a home might be traditional or contemporary, the cabana allows you to indulge in your crazier, more creative side. It's a party space and should be treated that way. Fun colors, cool furniture, cool lighting, the works!

Eric Herschmann is President and Chief Operating Officer of Southern Union Co. He owns a home in Alpine.

decent machine (there are good ones for \$30 and great ones for under \$100) and use the same basic recipe with only two ingredients: flour and eggs. What determines the final product is how you cut it. For most pasta shapes, the dough should be as thick as a nickel. For ravioli, which overlaps at the edges, the pasta should be as thick as a dime. Two things to remember after you're done: add salt to the water after it boils but before the pasta goes in...and make sure your sauce is done by the time the water comes to a boil. Fresh pasta cooks quickly!

Teresa Giudice became a reality TV icon on *Real Housewives of New Jersey*...and is now an accomplished author. Her second cookbook—*Fabulicious!*—made the *New York Times* Best-Seller List.

NEED
TO
KNOW:

**I'm 44. I'm single.
What now?**

Norah Marler: Get comfortable with yourself; it's okay to be single and at this time of your life it's okay to be a little selfish. Enjoy some "me time" by doing all the things you

haven't been able to get to because you've been too busy giving your time to others. Perhaps you've been longing to go back to school or take dancing lessons, learn to ski or become a world traveler. Whatever your desires are, now is the time start living them. Then commit to the best interests of the person you love: *You*. Analyze your past, present and hoped-for future and develop a program for achieving that future. Make a list of what you want and what you need. Create a life plan that will fulfill your needs. It's your life—create it as you wish, but you must follow a Think-It...Plan-It...Built-It blueprint.

Norah Marler is 44 and has been single for many years. She is a passionate advocate for women's health, safety and wellness, the author of *No More Dating Pigs* and the mind behind the *nomoredatingpigs.com* web site. **EDGE**



Is your dog **happy, safe & free** like Kaia?



Kaia, 5 months, loves her yard



**Invisible
Fence** Brand

starting at

\$299*

quantities limited

"It's hard to express the awesomeness of our puppy being trained to her Invisible Fence. I was relieved to see how quickly and easily Kaia learned and she was just so happy to be free to run around her yard! I can't imagine a single day without it."

Kaia's owner, Heather I. – customer since 2010

CanineFence

866-818-4761
caninefence.com

*\$299 offer for Top Dog do-it-yourself self-install kit. Additional \$25 shipping charge applies. Call for Kit contents. Offer valid only with Canine Fence. Not eligible for additional discounts and non-transferrable. Certain other restrictions apply. Offer expires 10/15/11. ©2011 Canine Companies, Inc. Canine Fence is a registered trademark of The Canine Companies, Inc. Invisible Fence® is a registered trademark of Invisible Fence, Inc. All rights reserved.




George A. Castro II
Broker of Record
President, CEO





**INNOVATION,
LEADERSHIP &
PROFESSIONALISM**

(908) 245-6767

LA AGENCIA OFICIAL DE LOS HISPANOS

**RANKED #1 AGENCY IN NJ BY
SALES PRODUCTION, 2006**





Naasa Sherbeini

Knows the Smallest Details Can Have the Greatest impact.
Details Make the Difference


Understanding the financial significance and emotional impact of moving, Naasa works to make the transition as smooth as possible. She stays in tune with every aspect of your home sale or purchase and works with the utmost integrity, to ensure the kind of peace of mind that only comes from knowing nothing is going to be overlooked. Naasa's professional style, highly-regarded business acumen and unsurpassed knowledge of the area makes her an excellent resource. From staging and marketing a home to spotting the best value on the market, Naasa's primary goal is to listen closely to your needs and ensure your complete satisfaction. She is there for you every step of the way and is committed to a job well done. She believes there is no other way to do business.

-Michael Scott, Manager



Let Naasa Handle the Details of your move

Naasa Sherbeini
(908) 883-1707 Cell
(908) 301-2893 Direct
Email: naasa.sherbeini@cbmoves.com
Web: www.westfieldtophomes.com



Westfield East Office: 209 Central Avenue, Westfield, NJ 07090
(908) 233-5555

www.ColdwellBankerMoves.com

©2011 Coldwell Banker Real Estate LLC. Coldwell Banker is a registered trademark licensed to Coldwell Banker Real Estate LLC. An Equal Opportunity Employer. Equal Housing Opportunity. Owned and operated by NRT LLC.

**WE CAN HEAT OR COOL YOUR HOME
FOR LESS AND SAVE YOU MONEY.**



Relax.
It's Rheem.™



REEL-STRONG
HEATING & COOLING

"Big enough to serve...
small enough to care."

549 Lexington Avenue • Cranford
908-276-0900
Visit us online at www.reel-strong.com

<p>UP TO \$1,900 in Rebates & Incentives On a New Rheem High Efficiency Heating & A/C Systems <small>Some restrictions apply. Expires 12/31/11.</small></p>	<p>PRE-SEASON SPECIAL \$300 OFF Any new Rheem heating system or air conditioning. <small>Cannot be combined with any other offer. Expires 12/31/11.</small></p>	<p>SAVE THIS COUPON \$20 OFF Any Service Call <small>Cannot be combined with any other offer. Not to be used for routine maintenance. No expiration date.</small></p>	<p>TAX REBATE EXTENDED \$500 Energy Tax Credit <small>These credits expire 12/31/11.</small></p>
---	---	---	---

A bright, empty room with large windows and light wood flooring. The room is sunlit, with a warm glow from the windows. The walls are white, and the floor is made of light-colored wood. There are three large windows with dark frames, one on the left and two on the right. A wooden cabinet is visible on the right side of the room.

Pied à Terre

*Before grabbing that little place in the city,
there are a few things you need to know.*

By Bill Mehlman

For many New Jersey residents, “having it all” means something more than a blissful suburban existence. It also includes having a small Manhattan apartment. In the chaos of our current economy, some Garden Staters—through skillful investing or trading down their now-empty nests to smaller houses—have turned this

longstanding dream into a reality. The process is complicated, but it can be simplified by breaking it down into four decisions: finances, type of transaction, size, and location (probably in that order). And, of course, finding professionals who can help you to make each decision a realistic one.

Nadine Raphael Photographer



Business & Healthcare Head Shots

Web, Publications & Promotion
908-232-2182

www.whitehallmediapro.com
nraphael@whitehallmediapro.com

102 Elm St. • Penthouse • Westfield, NJ 07090

We'll leave the money issues to you and your accountant. Just keep in mind that, in any real-estate transaction, you can expect to spend more than you planned to—and in Manhattan, you can depend on it. You'll also want to investigate any tax advantages that might accrue to you as the owner of a condominium or co-op.

CO-OP VS. CONDO VS. RENTAL

It's worth mentioning here that, contrary to the situation in most American cities, co-ops are much more common than condos in Manhattan. One real estate broker, a specialist in co-op and condo sales, made a point of explaining that, all things being equal, condos provide a wider choice to the out-of-town owner, since many co-op boards will decline to approve buyers who want a pied-à-terre. Most board members will favor full-time residents, who are less likely to turn their keys over to a parade of friends who want to spend a weekend in the city.

If you can't find what you're looking for in the price range you've established, you may want to explore a rental apartment instead. It often involves a lower total monthly outlay than a condo, but keep in mind that you're not building any kind of equity as a tenant, and that Manhattan is rumored to have been an Algonquian name meaning "Island of Soaring Rents, Major Capital Improvements, and Two-Year (sometimes one-year) Leases." If you or your spouse works in the city, there may be a way to write off part of the monthly rent as a business expense, but as a rule the tax advantages of renting are not as attractive as owning.

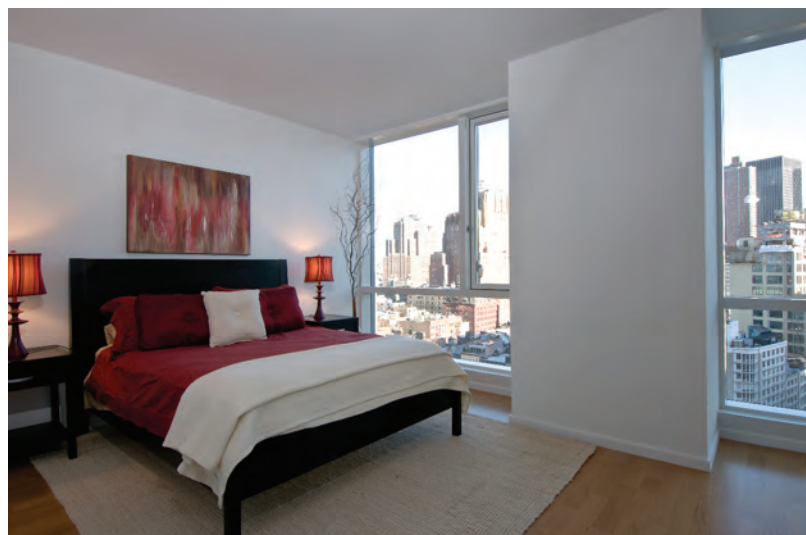


Photo credit: iStockphoto/Thinkstock

SIZE, LOCATION & FEATURES

These are the “fun” decisions, less fraught with legal and financial issues and easier to figure out. The price of an apartment is determined by a combination of the square footage, location and amenities. The more you know about the value of each in the constantly shifting sands of New York City’s co-op, condo and rental market, the more bang you’ll get for your buck. The bells and whistles that drive up the price include having a doorman, a terrace, a non-closet-sized kitchen and a good view. But you knew that already.

Not everything, however, is intuitive to the out-of-towner. For example, discrepancies in prices between one-bedrooms and studios may not be overwhelming. Neighborhoods that seem on-the-fringe when you’re visiting the city may actually be on the cusp. And that Upper East Side neighborhood that used to be out of reach when you were twenty-something and just out of college? Well, there’s good news on that front, too. Manhattan has changed dramatically (Gothamites like to do everything dramatically) in the last 20 years. Areas like Tribeca, the Flatiron district, the Lower East Side, and the Meatpacking district—where most apartments were once cheap, but often of dubious quality and lacking in amenities—have become the hottest residential neighborhoods in town. Consequently, the Upper East Side, once the magnet for people of means looking for apartments, has become relatively reasonable. It’s one of six neighborhoods in the city that offers good deals, interesting features or a little of both:

Wall Street: Numerous palatial old office buildings in the Financial District, abandoned by brokerage firms, have been converted to apartments. They feature high ceilings, great detailing, and virtually bomb-proof construction. Many have extraordinary harbor views. The neighborhood is safe, because there’s almost no activity down there after the offices close up in the evenings and on weekends. Great transportation, good values, peace and quiet—but you’ll be trekking to Chinatown for groceries.

Battery Park City: Safe, serene, secluded and new—the oldest buildings only date to the mid-’80s. Self-contained, with stores, restaurants, doctors, and a movie theatre. There’s a yacht basin, should you choose to navigate back and forth across the Hudson. The negatives: getting

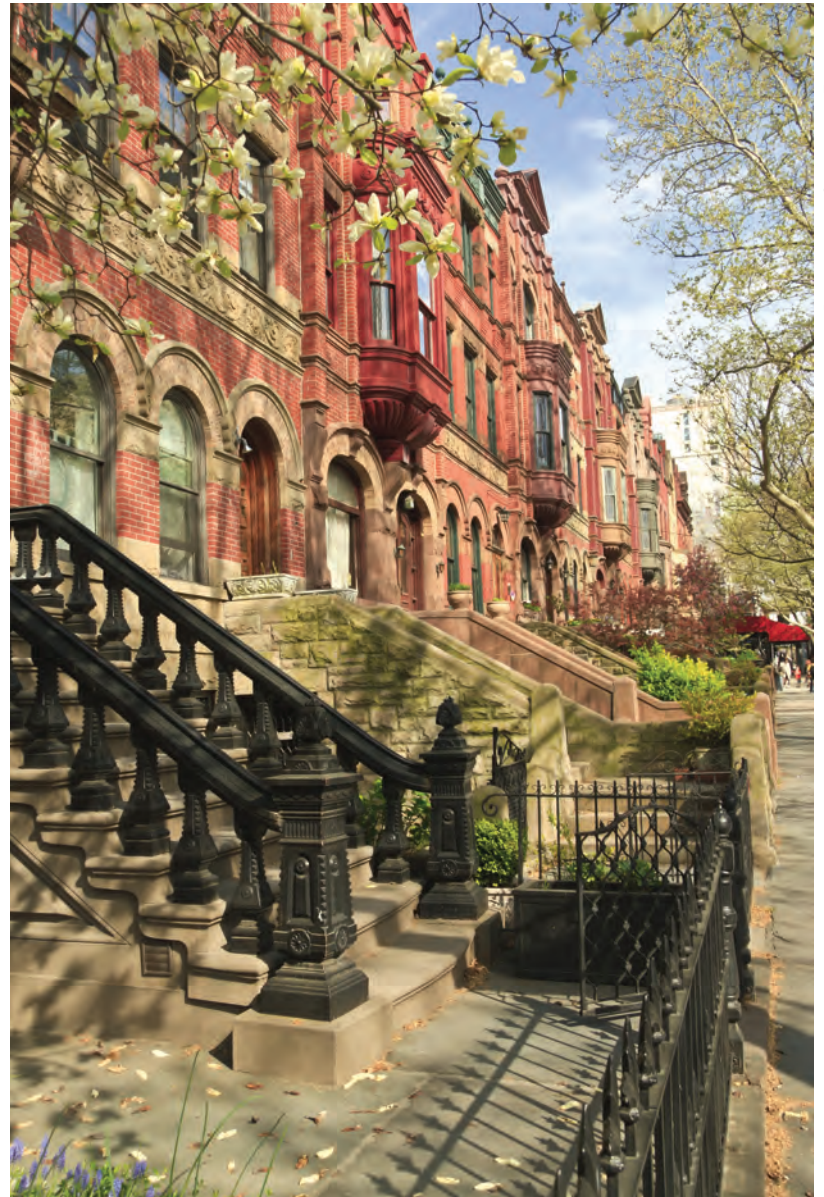


Photo credit: iStockphoto/Thinkstock

anywhere else in Manhattan can be a chore, and, somehow, the grit and energy of Manhattan are muted, almost mallified (if not mollified).

Chelsea: Between 14th and 23rd Streets, west of Sixth Avenue. Restaurants by the score, endless nightlife, lots of culture (music, dance, theatre, and one of the city’s biggest gallery scenes). The far western reaches are a bit isolated, and most of the bargains are gone, but you’re in walking distance of most of what makes it worthwhile to put up with the city.

The Garment District/Flower District: Roughly, Sixth to Eighth Avenues, 23rd Street to 42nd Street. Until recently, a desolate stretch of loft buildings, factories, storefronts, and tenements. Largely rebuilt, including an eye-popping stretch of towers on almost every block of Sixth Avenue from 23rd to 34th Streets. Variable values, and the area retains distinct

traces of funky, unsanitized, pre-war New York, but there's easy access to the Flatiron, boasting one of the biggest groupings of topflight restaurants in the city, and the bright lights and theatres of Times Square.

Tudor City: A little-known enclave overlooking the United Nations. Very safe, lovely parks, river views from some apartments. Walking distance to midtown, frequent buses to the Theatre District. A word from a broker who has done many deals here: *caveat emptor*—the apartments tend to be smaller than in other areas, and this is an older development—some of the units will need work. Nonetheless, the values are excellent and there is a distinctly Old World flavor that many find enchanting.

The Upper East Side: Overbuilding, and the preference of many young singles for more exotic neighborhoods from Williamsburg to Harlem, has left a lot of empty apartments

here. There's no fire sale; prices have held steady, as landlords anticipate the economy's resurrection, but you can negotiate a good deal if you do your homework. This is the famous Silk Stocking district, ancestral home to the rich and famous. Proximity to some of the world's greatest museums, such as the Metropolitan, MOMA and the Guggenheim (although the Whitney is moving to the Meatpacking district), world-class restaurants, Central Park and, depending on how far east you go, river views.

DOLLARS & SENSE

All well and good, but you're still asking, "How much?" There's no easy answer. However, speaking with various knowledgeable brokers, and checking the Real Estate section of *The New York Times* and the listings in Trulia you can come up with some ballpark figures. There is a large stock of condos—particularly studios and smaller one-bedroom—in areas that are neither too pricey nor too



The
KITCHEN CLASSICS
KITCHEN & BATH DESIGN CENTER

2268 SPRINGFIELD AVENUE
VAUXHAULL, NEW JERSEY 07088

Telephone (908) 964-7101
THEKITCHENCLASSICS.COM

unappealing, that are listed for anywhere from \$200,000 to \$600,000. You can, of course, pay multiples of those prices for apartments with particular features, but that's the range for the typical pied-à-terre in a fun and convenient neighborhood. Rents in the same neighborhoods for something decent start at around \$2500 a month and skyrocket from there.

To get a feel for the city, which seems to change overnight, link to blogs like Curbed NY, New York Condo or, for the statistically literate, UrbanDigs. But in the end, the best way to find your dream pied à terre is to put on some comfortable shoes and start walking. New York has always been a town for strolling, and that's how you'll find the true, and often not immediately evident, nature of its neighborhoods. **EDGE**



Photo credit: iStockphoto/Thinkstock



Custom Built by
**GIALLUISI
HOMES**

Virginia Garcia, Sales Associate
Multi-Million Dollar Club • President's Circle 2009-2010
NJAR® Circle Of Excellence 2007-2010
Cell: (201) 259-8291 • Direct: (908) 301-2030
GarciaVirg7@yahoo.com • www.virginiagarcia.net



**COLDWELL
BANKER**

RESIDENTIAL BROKERAGE
209 Central Avenue, Westfield, NJ
Owned & operated by NRT LLC



<p>SOLD</p>  <p>106 Arlington Road, Cranford \$799,000 For more information call 888-279-7893 ext 198</p>	<p>Under Contract</p>  <p>80 Tamaques Way, Westfield \$1,089,000 For more information call 888-279-7893 ext 191</p>	<p>Under Contract</p>  <p>601 Norwood Drive, Westfield \$949,000 For more information call 888-279-7893 ext 193</p>
<p>To Be Built</p>  <p>774 Westfield Avenue, Westfield \$1,099,000 For more information call 888-279-7893 ext 197</p>	<p>To Be Built</p>  <p>38 Moss Avenue, Westfield \$1,199,000 For more information call 888-279-7893 ext 194</p>	<p>To Be Built</p>  <p>507 S. Euclid Avenue, Westfield \$1,349,000 For more information call 888-279-7893 ext 190</p>

EDGE PEOPLE



WIN-WIN

EDGE staffers Jeff Shanes and Doug Harris flank Andrea Ostenso (16) and Taylor Trumbetti (20), winners of the Trinitas Regional Medical Center Running with the Balloons 5K and Fun Run in Readington. Trumbetti is from Montvale and Ostenso came all the way from Wisconsin. Boy are her legs tired! EDGE sponsored massage tables for weary runners.



SWEET MUSIC

Music legend Marvin Hamlisch and Johnson & Johnson Chairman and CEO William

Weldon create a photo op during a fundraising gala for the State Theatre in New Brunswick. The event generated more than a half-million dollars for the organization. Weldon was the gala's honoree. Photo courtesy of Kyle D. Barker.



TEACHER APPRECIATION

Longtime Trinitas physician Peter Mlynarczyk MD accepts congratulations from Trinitas President & CEO Gary S. Horan upon his recognition as the "First Clinical Faculty Member of the Year." The award was given by the first graduating class of New York's Touro Osteopathic School of Medicine.

ALL IN THE FAMILY

Guests of honor Victor M. Richel, Vice Chairman of the Board of Trinitas Health & Hospital, and his wife Andrea, celebrate the renaming of a floor at the Elizabeth I. Kellogg Building of Union County College campus in Elizabeth. The building is home to both UCC and the Trinitas School of Nursing; the floor is now called the Andrea and Victor M. Richel Family Foundation Center for Education and Nursing.



VICTORY LANE

Jets defensive back Eric Smith stands atop the winner's podium at Pole Position Raceway in Jersey City. He edged Jets quarterback Mark Sanchez (left) and Buffalo Bills pass-catcher Donald Jones (right) in a Grand Prix style race set up by P2R executive managers Andrew Farage and Kay Rigaud. Also in the field were NFL stars Vladimir Ducasse, Bart Scott, Lance Caldwell and Jeremy Miles.

EDGE

interview

Ken Burns



Photo courtesy of University of Texas - Arlington

Ken Burns is an old soul with the face of a choirboy and a gift for storytelling. He is especially passionate about American history, and his need to know is contagious. For the past 30 years, Burns has been a fixture on public television. From his early one-hour films profiling such landmarks as the Brooklyn Bridge and Statue of Liberty to his monumental miniseries on the Civil War, World War II, baseball, jazz, our national parks and the American West, he has captivated audiences with the fruits of his meticulous research and his drive to document the history of America through the hearts and minds of those who actually lived it. With as many as six films in production at one time, Burns travels the country filming, researching, lecturing and fundraising—ever mindful of the grassroots appeal of his work. October 2 marks the start of his three-part opus *Prohibition*, the latest miniseries from Burns and his longtime creative team—including producer-director Lynn Novick and screenwriter Geoffrey C. Ward. Award-winning entertainment journalist **Judith Trojan** caught up with Burns in his New Hampshire production office.

EDGE: Historian Stephen Ambrose once said that more Americans get their history from you than from any other source. Do you set out to educate the public about American history or does it go deeper than that?

KB: I don't know what would be deeper than educating the American



faith west events



AWARD WINNING EVENT PLANNER
HIGHEST DEGREE OF EXCELLENCE IN EVENT PLANNING

www.faithwestevents.com



got faith?



Teddy Bear Foundation's 16th Annual Golf Outing

Monday, October 3, 2011

Plainfield Country Club
Plainfield, New Jersey
Home of the Barclays FedEx Cup 2011

RSVP by September 19, 2011

908-273-3800

e-mail: vanessa@teddybearfoundation.us

www.teddybearfoundation.net



501(c)(3) Charitable Organization

Teddy Bear Foundation for Achondroplasia

"Little people" can lead full, productive lives.

Early intervention can mean the difference between
a lifetime of suffering and one that is free of pain.

public, but my first impulse is more modest: I just want to tell a good story. Because these are stories in American history, and often stories that have been neglected by the distractions of an all-consuming media culture, I think they then become significant educational tools.

EDGE: Historical dramas like *The King's Speech* are extremely popular and win Oscars. Why devote your career to documentaries and not docudramas or dramatic fiction?

KB: I've been interested in the power of what's *true*—the drama in what *was* and what *is*—without any human interference. For me, it's looking at things that actually happen, and I don't feel the need to change them.

EDGE: Back in the day, films about American history were dry as toast and earmarked for educational markets. Why do you think your films have wide audience appeal?

KB: One of the big reasons is I've had the great good fortune for 30 years to work in public broadcasting, emphasis on the word *public*. They don't interfere with the process; so I enjoy creative control—though we are dependent upon the kindness of philanthropists in corporate, foundation and governmental circles that complete our budgets. Once you've removed yourself from the hurly-burly of fashion and really evolve your own authentic style, then people begin to trust that.

EDGE: Your films transformed the genre and became stylistic benchmarks for historical documentaries.

KB: Well, I'm not interested in excavating the dates and facts of the past—the dusty, dry archaeology that has turned so many people off—but in what I've called an "emotional archaeology." The logical world of the head doesn't allow much room for passion. Yet we also know how dangerous those baser emotions can be that transform history into nostalgia—something I'm absolutely *not* interested in. The glue that holds together all of the dates and facts in my films is a higher emotional energy. I notice that the things that compel us most in life—the relationships of those closest to us, the work we're proudest of, our faith, our patriotism—prove that often one plus one equals *three*. It's that wonderful contradictory calculus that I think art pursues that I hope to touch on in my films.

Photo courtesy of PBS Pressroom



EDGE: Are you driven by your own desire to learn about a subject?

KB: Another reason those historical documentaries were so dry is because it was somebody telling you something they already knew rather than, as I hope in my films, a *process* of discovery. I'm drawn to a subject not because I know about it and want to show off that knowledge or want to tell people what they should know about the subject, but the exact opposite. I want to share my process of discovery. It's "Hey, let me tell you this unbelievable story I just heard!"

EDGE: April 12th marked the 150th anniversary of the start of the Civil War, and 21 years have passed since you premiered your groundbreaking miniseries. Has your mindset about the war changed in any way?

KB: I made the film because I was convinced the Civil War was the most important event in our nation's history. There is *nothing* in the last 21 years that changed my mind. All of American history is in some ways governed by those four horrible years when, in order to become *one*, we tore ourselves in *two*. It's the traumatic event in the childhood of our nation.

EDGE: Seventeen years elapsed between your coverage of the Civil War and World War II—the latter in your powerful 2007 miniseries *The War*. Why so long an interval?

KB: I vowed after *The Civil War* that I would not do another film on war. It was just very hard and emotionally painful to do it. But towards the end of the '90s, I learned two awful facts: one, that we were losing a thousand WWII veterans a day; and two, that many graduating high school seniors thought we fought *with* the Germans *against* the Russians in the Second World War. I was appalled. I felt, for the reason that we were losing our soldiers *and* our historical compass, that I had to dive back into the subject of war.

EDGE: After completing two huge projects examining wartime America, did you come away with any life-altering insights?

KB: War is an interesting and troublesome subject. Americans—indeed, human beings—*always* forget the painful consequences of a war once it's over. We begin to drape it with bloodless gallant myth. I think it's the obligation of the artist to try to remind people of what actually takes place, which is in and of itself paradoxical. You, of course,

“I’ve now committed to making a film on the history of Vietnam; and this will consume me, in every sense of that word, for the next six years.”

KB: It’s so interesting that, in a way, we achieve our immortality through the stories told by the people that come after us. We keep our parents and grandparents alive that way, and then we *too* become those parents and grandparents whose lives are kept alive by the stories of their children. These are hugely important things; and they become the essential way in which human beings communicate with one another, whether it’s in documentary films or newspaper articles or on the street corner or over the backyard fence. If you tell history as if it’s over the backyard fence, you’ll have everybody’s ear.

EDGE: You’re now the father of two very young daughters, as well as two adult daughters.

KB: Yes, *and* I just became a grandfather! So my big girl, my baby, just had a baby.

EDGE: Another girl?

KB: Of course! That’s what we’ve been able to grow in the Burns house.

EDGE: Has having four daughters and now a granddaughter influenced your choice of subjects at all? There’s definitely a link between your latest miniseries, *Prohibition*, and your 1999 film about woman suffrage, *Not for Ourselves Alone*.

KB: The professional decisions are completely separate, but one ignores the role of women at one’s peril. I’m sure that’s



You’ve Got Your Print **EDGE**

and Your Online **EDGE**

NOW get Your Social Media **EDGE**

Follow & Like Us Today!



EdgeMagNJ



EDGE Magazine (NJ)

Get your **EDGE** on all things New Jersey!
www.edgemagonline.com



in some way born from my experience living with lots of women who helped and influenced me.

EDGE: When people think of Temperance and Prohibition, Carry Nation immediately comes to mind; but many other women played pivotal roles.

KB: Yes, it was *wives* who went to their pastors to complain about their drunken husbands. It was women who fought not only for Emancipation for the slaves and a woman's right to vote, but for Temperance. The highest-ranked woman in the U.S. government, Assistant Attorney General Mabel Walker Willebrandt, prosecuted Prohibition violators. And women were instrumental as flappers in *flaunting* the law and thumbing their noses at it. So it's a *wonderful* story, which no one ever tells. I hope our film has been able to tell a much deeper story that at its heart engages women. And maybe *that* is my daughters speaking to me somehow.

EDGE: *Prohibition* seems to be a story about many people behaving badly. Did you have certain preconceived notions

that were upended by the time you completed your research?

KB: It's less upended than how superficial our knowledge of Prohibition is. We think of gangsters and Model-T's careening through rain-slicked Chicago streets and tommy guns flashing and flappers and all of that stuff. That's in our film, and it's a very exciting and dynamic aspect of Prohibition; but the first hundred years *before* Prohibition went into effect are as essential to why it happened as anything, and we detail that in our film. This is a film about single issue political campaigns that kind of metastasized with unfortunate, unintended consequences. It's about the demonization of immigrants. It's about smear campaigns during Presidential campaigns. It's about a whole group that felt like they'd lost control of the country and wanted to take it back. And those themes speak directly to what's going on today without us having to point arrows at it.

EDGE: You grew up in a left-wing family. Has that had any affect on your work?

KB: No. I've struggled really hard to speak to *everyone*: red state, blue state, young, old, black, white, male, female, gay, straight, whatever. I'm interested in speaking to *all* of my fellow citizens and saying, "These are wonderful stories." In a country in which civil discourse has *decayed*, history is still the table around which many of us can agree to come together. And that's why I've been consciously and decidedly apolitical in my films.

EDGE: What about the use of social media today to connect diverse individuals and communities? Do you use it?

KB: I don't use it. I'm an old fuddy-duddy and work way too hard and really don't have the time. Everything's a double-edged sword. I think when we see how it's enabled us to

bond with people struggling for freedom in North Africa and the Middle East, we see its *positive* results. When we see how our children are *consumed* by social media to the extent that they can't lift their eyes from their computers or their hand-held devices to take a walk out in nature, we understand the pernicious effects. So, it's *very* important to understand that *everything* under the sun has both negative and positive aspects. It's *our* responsibility to reconcile those differences.

EDGE: If you were to compare yourself to any notable person in American history, who would it be? Have you felt a special kinship with any of your subjects?

KB: I feel a spectacular kinship with Louis Armstrong, Abraham Lincoln and Jackie Robinson; those three people are the bees' knees for me. Now, would I compare myself to them? Never! I've had the great good fortune to spend a lot of time with them in the work that I do; and I feel that I've gotten to know them, even though they're dead and I have not met them. I try my best to *channel*—if that's the right word—the best of them to my fellow citizens to remind us of our greatest possibilities rather than our worst. These are

the messages of love that Louis Armstrong gave us, of perseverance that Jackie Robinson displayed, and the wisdom and poetry that Abraham Lincoln exhibited. I'm *proud* to live in a country that had those three individuals as citizens. **EDGE**

Editor's Note: Judith Trojan has written and edited more than 1,000 film and television reviews and celebrity profiles for books, magazines and newsletters. Her interviews have run the gamut from best-selling authors Mary Higgins Clark, Ann Rule and Frank McCourt to cultural touchstones Carroll O'Connor, Judy Collins and Caroll Spinney (aka Big Bird). Judy most recently helmed the Christopher Awards, a program that for the past 62 years has honored feature films, TV/cable programs, and books for adults and children that "affirm the highest values of the human spirit."

THERE'S MORE TO THE JERSEY SHORE!



Discover New Jersey's Most Exciting Antiques Outlet

SHORE ANTIQUE CENTER

"Where the Dealers Shop"

Antique Furniture, Lighting,
Fine Art, Collectibles

"Best of the Best" Antique Shopping
Award in 2010 & 2011

— Asbury Park Press Reader's Choice Poll

Beautifully Displayed in our
14,000 Square Foot Showroom

10 minutes from Exit 100/Garden State Parkway

732-531-4466 • open 11-5 daily

413 Allen Ave. • Allenhurst, NJ

www.shoreantiquecenter.com



A photograph of a clear glass containing a small amount of red wine, tilted slightly. The glass sits on a vibrant red, textured surface that resembles a carpet or a heavy rug. The background is a mix of red and white, suggesting a patterned fabric. The lighting is soft, highlighting the glass and the texture of the surface.

Johnny On The Spot

Seven Questions for John Mahdessian...Celebrity Grime Fighter

You can get grease off a \$5,000 suit and candle wax out of a \$10,000 evening gown. How?

Sorry. Our trade secrets are more heavily guarded than Fort Knox. That being said, there is nothing we can't deal with...and no place we won't go. In a complete freak-out emergency, I'll show up with my bag of tricks and take the stain out right then and there. We can use any one of ten different methods we've developed over the last 50 years.

Are the stains of the rich and famous better than the stains of regular people?

They may be more urgent, but I wouldn't call them better. They can be more "interesting." We've actually blacklisted a few people.

Really? Names please!

Sorry. Discretion is the first rule in this business.

What's the oldest thing you've ever had to clean?

Right now, we're working on an 18th Century garment for the Museum of the City of New York. We're documenting it as a case study so we can share our methods with other restoration people in the museum world.

The biggest? The smallest? The most valuable?

I once had to clean every inch of a 20,000 square foot mansion. The smallest thing I've cleaned is the stained petal of a silk flower. The most valuable? Princess Diana's gown. I considered that priceless.

Switch gears for a second—what the heck is Martinizing?

I know it takes an hour. Beyond that, I'm not really sure what it is. I wouldn't Martinize anything valuable.

Okay, back to stains. I want to commit the perfect murder and fool the CSI guys. What's your advice?

I don't have advice on committing the perfect murder. If you're asking how to get blood out of clothing and upholstery, we can do that. You can also do it yourself, too, if you know how.

EDITOR'S NOTE: John Mahdessian owns the legendary cleaner Madame Paulette. The company has pick-up and drop-off service throughout the NY Metro area through its web site madamepaulette.com. EDGE readers are entitled to a \$75 discount. John's formula for removing blood stains can be found at edgemagonline.com.

CENTER OF ADVANCED PELVIC SURGERY



CAPS

*#1 in performing
anti-incontinence
and prolapse surgery*

*Enjoy life with no
embarrassment, or
social unease*



Labib Riachi, M.D., Board Certified Ob/Gyn.
Specialist in Advanced Pelvic Surgery
and Female Incontinence.



Now using the daVinci Robotic
Surgery System in addition to
performing conventional surgery

240 Williamson Street, Suite 304
Elizabeth, NJ 07202
Tel: 908 282 2000
Fax: 908 282 6660

128 South Euclid Avenue
Westfield, NJ 07090
Tel: 908 928 1234
Fax: 908 928 0262

www.riachisurgery.com

Solutions for Chronic Pain from Head to Toe **YOU CAN LIVE PAIN FREE WITHOUT SURGERY!**

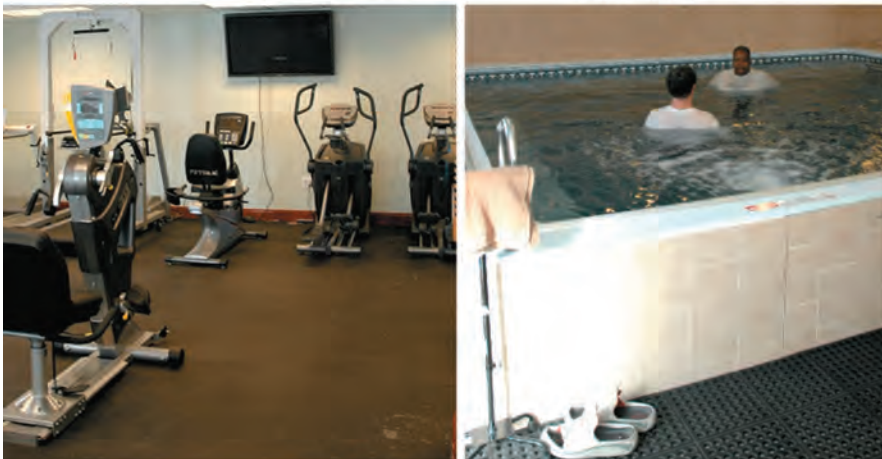


**Doctors
Care**

Pain Relief Center:
Physical Therapy,
Aquatic (Pool) Therapy,
Chiropractic Care
& Accupuncture, P.C.



**FREE
Pain Relief
Consultation**



THREE CONVENIENT LOCATIONS:

901 N. Wood Ave., Linden
313 E. Westfield Ave., Roselle Park
636 Easton Ave., Somerset

(908) 474-9444

Our **NEW** State-Of-The-Art Rehabilitation Centers Offer Treatment for:

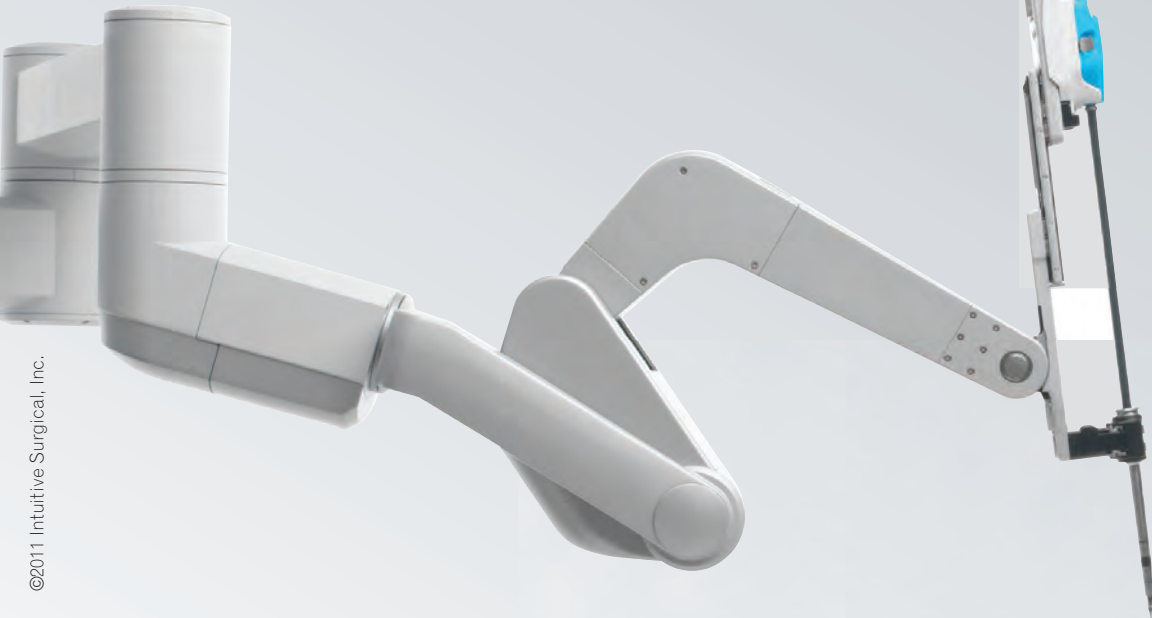
- Neck Pain
- Arthritis
- Knee Pain
- Headaches
- Fibromyalgia
- Shoulder Pain
- Automobile Accident Injuries
- Herniated Discs
- Sports Injuries
- Low Back Pain

All Therapies are FDA Approved

Transportation To
& From Available,
Subject To Facility
Approval.

Why Live With Pain?

Call for your free consultation today!



©2011 Intuitive Surgical, Inc.

Aye, Robot

Bariatric Surgeons are the Latest to Get a (Mechanical) Hand in the OR

By Caleb MacLean

To the layperson, the melding of humans and machines sometimes seems like the stuff of science fiction. For Trinitas surgeons working with the da Vinci Surgical System, it's just another day at the office. Now Trinitas can claim the NY Metro area's first Robotic Bariatric Surgery program.

"This program establishes Trinitas as a Center of Excellence for Robotic Surgery," says Gary S. Horan, President/CEO of Trinitas Regional Medical Center. "It will draw patients from all over the region, as well as many from outside the region. Trinitas also becomes the place where bariatric surgeons will come to do their training."

Who benefits from robotic bariatric surgery?

Both surgeon and patient. According to Dr. Forrester, robotic bariatric surgery may open the path to good health to patients who in the past might have been rejected as a bariatric surgical candidate. Higher-weight patients are more challenging to operate on because their body structure places limitations on conventional laparoscopic instruments. The da Vinci diminishes the problem by giving the surgeon greater control and maneuverability. The da Vinci is also good for revisional surgeries, where a bariatric patient needs a procedure redone, or must switch from a band to a bypass.



Photo credit: iStockphoto/Thinkstock

Where will robotics take bariatric surgeons in the future? Anywhere they want. Indeed, seated inside the da Vinci pod and controlling the camera, a surgeon at Trinitas could theoretically perform a bypass on anyone, anywhere. This could have interesting implications for remote parts of our own country, where obesity is epidemic and trained surgeons are few.

The Santamaria Eye Center

Over 32 Years of Community Care

SEE NEAR and FAR WITHOUT GLASSES
Breakthrough in Vision Surgery!

Perth Amboy
 104 Market Street,
 Perth Amboy, NJ 08861

Edison
 100 Menlo Park Drive,
 Suite 408
 Edison, NJ 08837



Jaime Santamaria II, M.D. F.A.C.S.
 Assistant Clinical Professor of
 Ophthalmology Columbia University, N.Y.
 Member: Wills Eye Surgical Network
 Recognized: New Jersey Monthly
 "TOP DOCTORS in NJ 2001"
 Castle Connolly Guide "How to find the
 Best Doctors in the NY Metro Area"
 Certified, American Board of Ophthalmology



Kenneth N. Darvin, M.D.
 Director, Retina Service
 Attending, Robert Wood Johnson
 Medical Center, New Brunswick NJ
 Certified, American Board of Ophthalmology



Laila M. Colicchio, O.D.
 Therapeutic Optometrist
 TPA #270M0023500
 LIC #270A00538400

Cataract Surgery-no stitch, no patch, no injection **crystalens**[®] intraocular lenses to
SEE FAR & CLOSE WITHOUT GLASSES

LASIK CustomVue[®] and Bladeless **INTRALASE**[®] Laser Surgery

L.A.S.I.K. TOLL FREE 877-454-4362 or 732-826-5159

www.santamariaeyecenter.com • www.lasiknj.com



healthy **EDGE**

A Special Health & Wellness Section from
Trinitas Regional Medical Center

“This program establishes Trinitas as a Center of Excellence for Robotic Surgery.”

The da Vinci system that is utilized for bariatric procedures is already on-site. It's the techniques and training that are new to Trinitas. A team of surgeons from the hospital has completed the rigorous training involved in mastering the da Vinci robot, which is already used for minimally invasive surgeries in a number of specialties. For some of its training, the team had to fly to Maine.

Of the three types of bariatric surgeries—gastric bypass, sleeve gastrectomy and gastric banding—that can be performed robotically, the bypass lends itself especially well

to the da Vinci system, explains Glenn Forrester, MD, FACS, Director of Bariatric Surgery at Trinitas. The bypass requires the most fine suturing and the da Vinci allows for the exact placement of the sutures, he says.

“Another significant advantage,” adds Dr. Forrester, “is that the surgeon controls the camera throughout the operation. During a normal laparoscopic procedure, an assistant handles the camera. This gives surgeons more control over where their eyes are trained. Imagine wanting to look at something and having someone else controlling your eyes.”



Joseph Alkon M.D.

Cosmetic and Reconstructive Plastic Surgery of the Face,
Breast, and Body
Botox, Fillers (Juvederm), and Latisse

www.DrAlkon.com

908.289.6888

640 North Broad St, Elizabeth, NJ

Saturday and Evening Appointments Available
Se Habla Español

Board Certified, The American Board of Plastic Surgery

Glasses & Contact Lenses Don't Have To Be a Life Sentence...

...ESCAPE with
LASIK HD
– Approved by NASA



Joel Confino, M.D.
Nationally
Recognized Expert

CASTLE CONNOLLY
TOP DOCTORS
New York Metro Area

 **the eye care & surgery center**

Diplomates, American Board of Ophthalmology

Call for your Free Consultation

800.504.1083

Westfield • Warren • Iselin
www.newjerseyvision.com



FOLLOW US at our **Eye Care Blog**
<http://eyecareandsurgerycenter.blogspot.com/>



LIKE US on **Facebook**
www.facebook.com/eyecareandsurgerycenter



In a robotic procedure, the surgeon is *removed* from the side of the operating table. The standard operating team is around the patient. Above the patient cart is the robotic arm. There is one surgical assistant on hand to perform tasks like retracting and stapling. The surgeon operates remotely — with fingers manipulating ultra-responsive individual controls and feet working pedals that focus the camera and control energy to the devices. The surgeon views the procedure through a high-definition 3-D monitor.

To perform robotic bariatric procedures, surgeons must receive training from da Vinci and training from Trinitas. It typically requires four days of training and observing procedures, and between 5 and 15 supervised procedures before a surgeon gets the green light to fly solo. On top of that, additional annual training is required, as the procedures and technology evolve.

Is there a fear factor among patients when they hear that a robot will have a hand in the surgery?

“Patients understand that it’s not a robot doing the surgery,” Dr. Forrester smiles. “The surgery is robotic-assisted. The da Vinci is only a tool.”

Soon, he says, this will be viewed as just another instrument in the operating room.

healthy **EDGE**

A Special Health & Wellness Section from
Trinitas Regional Medical Center

“Robotic bariatric procedures are safe and effective without altering the outcomes.”

Any trepidation on the part of bariatric surgeons?

“No,” says Dr. Forrester. “Surgeons have a technological side and the da Vinci lets us take our ability to help patients to a whole new level.”

EDGE



©2011 Intuitive Surgical, Inc.

Urology Group of New Jersey

UGNJ

Alan P Krieger, MD
Franklin A Morrow, MD
M Brett Opell, MD

Diplomates, American Board of Urology

Urinary Incontinence • Kidney Stones
Diseases of Kidney, Bladder and Prostate
Laparoscopy • Laser • Robotic Surgery

Advanced Urology Associates PA

www.UGNJ.com

700 North Broad Street
Elizabeth
908 289-3666

1600 St Georges Ave
Rahway
732 499-0111

se habla español

elmora HEALTHCARE

Your trusted neighborhood pharmacy for 75 years!

Introducing our newest service to keep you healthy:

Wheelchair Cleaning, Disinfecting, and Sanitizing.
Spills, Crumbs, Feces, Urine, Blood – No mess too dirty!
We can also make any repairs you may need.
Ask about quantity discounts for LTC facilities.
Most other equipment can also be cleaned.

Free Pickup and Delivery
Let us help you prevent infections!
For more information, call Sunny at 908-578-1450

162 Elmora Ave, Elizabeth, NJ 07202
Ph: 908-352-8808 • Fax: 908-352-5621
www.elmorahealthcare.com

VISA MasterCard email us info@elmorahealthcare.com

f t

Our cutting edge
robotic surgery
means a lot less cutting.





*Congratulations Trinitas!
First Robotic Bariatric Surgery in New Jersey!*

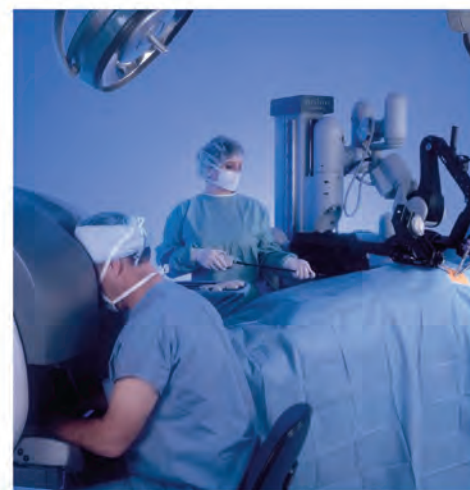
**That's the beauty
of Trinitas.**

Now, even complex, major surgery can be minimally invasive at Trinitas Regional Medical Center. Thanks to the breakthrough da Vinci Surgical System.

With the da Vinci System, miniaturized, wristed instruments and a high-definition 3-D camera are introduced through tiny incisions. State-of-the-art robotic and computer technologies seamlessly translate your surgeon's hand movements into precise micro-movements of the da Vinci instruments.

For patients, this means significantly less pain, shorter hospital stays, faster recovery and potentially better clinical outcomes.

This is the surgery of tomorrow. And it's available right here, right now. Beautiful.



TRINITAS REGIONAL MEDICAL CENTER 225 Williamson St., Elizabeth, NJ 07207 • 908-994-5138 • www.TrinitasRMC.org

CENTERS OF EXCELLENCE: Behavioral Health • Cancer Care • Cardiology • Diabetes Management • Maternal & Child Health
Renal Services • School of Nursing • Senior Services • Sleep Disorders • Women's Services • Wound Healing & Hyperbaric Medicine



Have you heard what
women are saying?

www.drkhazaei.com

Women in the know put their trust in
Preferred Women Health Care, LLC and **Nouvelle Confidence.**

Specialists in women's healthcare are many.

But few have the depth of experience and variety of services that **Preferred Women Health Care** and **Nouvelle Confidence** offer.

With in-depth knowledge of the health care issues and needs of women as they progress through adolescence, into their productive years, and beyond menopause, Dr. Khazaei brings an understanding and caring that are unmatched.

Services available at Preferred Women Health Care, LLC include:

- Specialist in female care using **da Vinci®** Robotics Surgery
- Minimally invasive surgery
- Treatment of urinary incontinence
- Annual exams, including cervical cancer screening
- Adolescent gynecology
- HPV vaccination & Sexually Transmitted Disease counseling
- Treatment of fibroids and excessive or irregular bleeding
- Prenatal care and fetal testing
- Menopause treatment
- Treatment of osteoporosis

On staff with Dr. Khazaei: Tabassum Sabzwari, DO and Certified Midwife Mehri Jaraha, who has more than 20 years of experience.



Kamran Khazaei, MD, FACOG

Chairman, Department of OB/GYN at Trinitas Regional Medical Center
Specialist in **da Vinci®** Female Care, Robotics Surgery

Patients who visit **Nouvelle Confidence**, a Center for Cosmetic Laser and Rejuvenation, benefit from Dr. Khazaei's expertise in a variety of specialized beauty and enhancement services.

- Laser treatment of veins and redness
- Treatment of wrinkles and age spots
- Permanent laser hair reduction
- BOTOX cosmetics
- Photo rejuvenation
- Laser skin peel
- Micro laser peel

Dr. Khazaei can help you be the healthy and beautiful woman you want to be.

www.drkhazaei.com

Preferred Women Health Care, LLC

240 Williamson Street, Suite 405
Elizabeth, NJ 07202
908.353.5551

76 Prospect Street • Newark, NJ 07105
973.466.9027
www.drkhazaei.com
Most insurances accepted.

Nouvelle Confidence

The Center for Cosmetic Laser
and Rejuvenation

240 Williamson Street, Suite 405
Elizabeth, NJ 07202
800.551.2310
908.353.2310
www.new-confidence.com

A COLONOSCOPY CAN SAVE YOUR LIFE

Colon Cancer – an “Equal Opportunity” disease.

According to the American Cancer Society, 150,000 Americans will be diagnosed with colorectal cancer each year, and over one-third of them will die from it. Colon cancer is the second leading cause of cancer death in both men and women, killing more people than breast and prostate cancer combined.

In addition to our routine Endoscopy and Colonoscopy, our practice focuses on the cutting edge of digestive care including the following:

- Narrow Band Imaging of the lesions for Barrett’s and Colon Polyps
- High Resolution Esophageal Manometry (swallowing disorder evaluation)
- State of the Art Endoscopic Ultrasound including Fine Needle Aspiration (evaluation of pancreatic cancer lesions)
- Bravo Wireless Esophageal pH Monitor for 48 hours (evaluation of acid reflux disorder)
- Given Wireless Capsule (“Pill Camera”) Endoscopy (evaluation of small bowel)
- Breath Tests for H. Pylori, Bacterial Overgrowth, etc. (to evaluate gas and bloated feeling)
- Smart Pill Wireless Motility Capsule Procedure for Gastric Emptying and Constipation (to evaluate bloating)
- ERCP for Bile Duct and Pancreatic Pathology including “Spy Glass” system to evaluate the inside of the ducts for stones, tumors, etc.
- eClinical Works - a state of the art Electronic Medical Records (EMR) are used throughout our practice.

Having a screening colonoscopy decreases your risk of developing colon cancer and increases your chance of survival if colon cancer is detected.

Board Certified Gastroenterologists are available for a private consultation and can be reached at

877-Colon-50



If you are 50 or older, are you aware?

COLON CANCER

is the third leading cause of cancer related deaths for both male and females after age 50

“PREVENTABLE” with early detection through a screening... **COLONOSCOPY**

“CURABLE” with early detection by having a... **COLONOSCOPY**

Being an important part of prevention, under the new health care laws Screening Colonoscopy is covered by Medicare and other Private Insurers

ARE YOU AT RISK?

More information call

1-877-Colon50 (265 6650) or (908) 688 6565



Center for Digestive Diseases

695 Chestnut Street, Union, NJ 07083

(908) 688-6565

www.cddnj.com

Prevention is our priority

Samiappan Muthusamy, MD, FACP, AGAF

Clinical Assistant Professor at Seton Hall University

Dan Ramasamy, MD, CNSP

Diplomates American Board of Gastroenterology

Aaron Javier, PA-C

Our practice is certified by JCAHO & ASGE

healthy **EDGE**

A Special Health & Wellness Section from
Trinitas Regional Medical Center



Seeing Is Believing

Trinitas Is First in New Jersey to Offer New Image-Guided Breast Cancer Technology

By Rachel Rutledge

The term “guesswork” is not a particularly comforting one for early-stage breast cancer patients. Once a lumpectomy has been performed, the diagnosis confirmed and radiotherapy initiated, women want to know that radiation is going to the right place. Now they can check the doctor’s work for themselves.

In June, Trinitas Regional Medical Center became the first cancer treatment facility in the state to offer breast cancer patients a radiotherapy technology called AccuBoost. Developed by Nucletron, a company headquartered in the Netherlands, AccuBoost enables doctors and patients to actually see the area receiving radiation treatment as it

A name you can trust
for **rehabilitation**
and **health care**.

Post-Surgical, Short-Term Rehab



**ManorCare Health Services –
Mountainside**

1180 Route 22 West
Mountainside, NJ 07092

908.654.0020

A PROVEN LEADER®

ManorCare 
Health Services



receives it. In other words, no guesswork. The system images the site where cancer was removed so that the surrounding breast tissue can be treated more accurately with boost-dose targeting.

“AccuBoost utilizes real-time mammography to localize the treatment,” says Clarissa Henson, MD, Chair of Radiation Oncology at Trinitas (above). “This technology is far superior to the current standard of care treatment. On average, only 51 percent of the treatment area receives 90 percent of the dose when using the current standard of care. With AccuBoost, targeting is improved and a more effective dose of radiation is delivered to the tumor site.”

With AccuBoost, a technician can position the applicator so that it delivers the therapeutic dose accurately and reliably, with limited radiation exposure to the skin. The dose is uniform over the portion of the breast that is being irradiated, which reduces unnecessary exposure of healthy tissue to radiation and enables patients to retain more undamaged tissue.

healthy **EDGE**

A Special Health & Wellness Section from
Trinitas Regional Medical Center

“The diagnosis of breast cancer is one of the most traumatic for any woman,” says Dr. Henson. “Being able to see treatment as it is delivered through this new technology helps patients be informed and involved in their care.”

“Trinitas was the first cancer treatment center in New Jersey to offer Rapid Arc radiotherapy technology and now we are the first with AccuBoost,” adds TRMC President and CEO Gary S. Horan (right). “It’s another clear example of why Trinitas Comprehensive Cancer Center is a regional leader in cancer care.” **EDGE**



Forbidden fruit?

Can't eat the foods you love because of missing teeth or ill-fitting dentures?

We'd like to tempt you with a solution that has worked for millions of others like you. Dental implants are as strong and safe as they are beautiful and natural-looking. Call today to learn more about this simple procedure that can change the way you look at food—and the way you live life.

**IMMEDIATE
PLACEMENT
OF IMPLANTS
AND ATTACHED
FIXED TEETH
IN 1 DAY.**

With dental implants, you can—

- Eat the foods you love—and taste them too!
- Smile with confidence knowing your teeth look natural and will stay in place.
- Regain the strength and stability of healthy teeth.



Van Stevens, DMD, PA
**Practicing periodontics and
dental implants for over 25 years**

213 Summit Road • Mountainside, NJ 07092
www.njlaserdentalimplants.com

908.233.7711



Every Center for Medical Weight Loss physician has received extensive training and is highly qualified in the field of medical weight loss. Whatever your reason for wanting to lose weight, The Center for Medical Weight Loss will match you with a dedicated doctor who will help you pinpoint and ultimately reach your weight loss goals.



Estela Wajcberg, MD

66 Somme Street
Newark, NJ 07105
973.718.6335

240 Williamson Street, Suite 405
Elizabeth, NJ 07202
973.718.6335



Art work by: Nasrin Khazaei, PHD | www.nasrinkhazaei.com

What's Up, Doc?

News, views and insights on maintaining a healthy edge.



Sitting Is the New Smoking

That's what a lot of doctors are saying about people who sit for a living. Logging endless hours at a desk job has been linked with cardiovascular disease, blood clots, diabetes, obesity and early death. The latest study comes out of Australia, where researchers confirmed that extended inactivity resulted in lower levels of good cholesterol and higher levels of C-reactive proteins, which is a sign of inflammation. They also found that this was true for *all* people with sedentary jobs—including those who exercise regularly outside the office. So what's a desk jockey to do? One rule of thumb everyone seems to agree on is three minutes of standing for every hour of sitting. Some companies, including Bayer Corp., have taken a more aggressive approach and actually offered their employees stand-up workstations. Bayer CEO Greg Babe was one of the takers. The benefits of this type of desk include improved circulation and balance, diminished back pain, and a good cure for workplace drowsiness. But why listen to the doctors on this one? Among history's greatest "stand-ups" were Oliver Wendell Holmes and Ernest Hemingway—both did their best thinking while standing in front of their desks.

Wave of Generics to Bring Relief

Over the next year or so, seven of the world's top-selling drugs will go generic—among them Plavix and Lipitor. Plavix, a blood thinner, is used by almost 1.5 million Americans. Lipitor, which fights high cholesterol, is taken by 4.5 million people in this country. Also on the list of medicines set to go off-patent are drugs for depression, bipolar disorder, high blood pressure, asthma, diabetes and HIV. At least 15 percent of the U.S. population should see a cost savings with the coming wave of generics in the next year. More important, patients who skip doses or crack pills in half to save money should now be able to medicate themselves properly. The savings will also benefit people on private insurance plans with high co-pays.



All Right, Mr. DeMille, I'm Ready for My Close-Up

When Gloria Swanson uttered this classic line in the 1950 film *Sunset Boulevard*, it's doubtful she could have imagined where medical technology would take the "movie camera" six decades later: the human gastrointestinal tract. The SmartPill, a camera-in-a-capsule, is now used to investigate common conditions such as gastropathy and constipation. A patient swallows the SmartPill, which passes through the GI tract recording everything it sees. "Nausea, bloating, heartburn, constipation, a feeling of fullness—these are all symptoms of a possible motility disorder," explains Samiappan Muthusamy, MD of the Center for Digestive Diseases, one of the few offices in Central New Jersey that offer the state-of-the-art procedure. Dr. Muthusamy uses the procedure to diagnose gastropathy, a condition common in long-standing diabetic patients, especially if not well controlled. "People with gastropathy have post-prandial indigestion, abdominal discomfort, nausea, and vomiting," he says. "Constipation is another common condition, especially in the elderly population. If you're fifty or older, colon cancer needs to be ruled out. Another possibility is diffuse colonic dysfunction, or a lack of colon motility, which also can be diagnosed with the SmartPill." Bottom line? In modern medicine, living with gastropathy and constipation is a thing of the past.



Cardiovascular Diseases

Arthur E. Millman MD FACC/FSCAI

*240 Williamson Street
Elizabeth, NJ 07207*

908-994-5300 | Fax 908-994-5308

*Associate Professor of Medicine Seton Hall University
Graduate School of Medical Education*

WEB • PRINT • MULTIMEDIA A3 GRAPHICS

**DON'T LEAVE YOUR
ADVERTISING TO CHANCE!**

914-500-8GFX(8439)

A3GFX.COM facebook twitter YouTube

healthy **EDGE**

A Special Health & Wellness Section from
Trinitas Regional Medical Center

An Interesting Case of Senior-itis

There may be a real-life Doogie Howser in the making in suburban Chicago. Teenager Nolan Maloney's groundbreaking neuroblastoma research—initiated as part of a science project during his junior year of high school—was part of a paper presented in April at the American Association for Cancer Research. The paper's presenter, University of Illinois professor Nao Ikegaki, was so impressed with Maloney that he advised him to forego his senior year, skip college entirely and enroll in medical school right away. Neuroblastoma is a cancer of the nervous system that affects children. Maloney identified drugs that deactivate proteins produced by the MYCN gene, which is amplified in neuroblastoma patients. At last check, the 17-year-old planned to finish his senior year at the Illinois Mathematics and Science Academy. We'll see about medical school.



NEW JERSEY
BARIATRIC CENTER
GENERAL & BARIATRIC SURGERY



Center of
Excellence
BARIATRIC SURGERY



Ajay Goyal, MD, FACS
Bariatric & General Surgeon



Angela Jack, MD
Bariatric & General Surgeon



Glenn Forrester, MD, FACS
Director, Bariatric Surgery
Trinitas Regional Medical Center

Achieving Dramatic, Sustainable Weight Loss Is Within Your Reach

The New Jersey Bariatric Center's approach to patient care has resulted in:

- Zero Mortality • Low Complication Rate • Increased Quality of Life
- Improvement of Diabetes, Hypertension and Sleep Apnea

Join us for a free educational seminar.

To register, call (908) 481-1270 or visit NJBariatricCenter.com

Laparoscopic General Surgery

- Cholecystectomy
- Colon Resection
- Nissen Fundoplication

Laparoscopic Bariatric Surgery

- Lap Band™ & Realize Band™
- Sleeve Gastrectomy
- Gastric Bypass

700 Rahway Avenue, Union, NJ 07083

79 Hudson Street, Suite 301, Hoboken, NJ 07030

(877) NJBC-INFO

Tired of Climbing Stairs?



Since 1947

627 PARK AVENUE • PLAINFIELD

CALL FOR A FREE BROCHURE

1-800-287-1793

Get Better Here



Our doctors know all 206 bones in your body—tendons and ligaments, too. Our specialty: hand, arm, shoulder, foot, ankle, knee, hip, back and any pain in the neck. Rebuild your life. Get leading edge care close to home.

210 W. St. Georges Avenue
Linden, NJ 07036
(908) 486-1111

John Kline MD
Walter Pedowitz MD
Richard Mackessy MD
David Rojer MD
Morton Farber MD
Christopher R. Ropiak MD
Nathaniel Sutain MD
Naomi Betesh DO

You Can Manage Your Diabetes!



If you've just been diagnosed, or if you've been living with diabetes, quality medical care, encouragement and education can make a difference in your daily life.

As an American Diabetes Association fully-accredited diabetes center, the Diabetes Management Center at Trinitas Regional Medical Center is a center you can trust to help you effectively manage your diabetes.

Ari Eckman, MD
Director, Trinitas Diabetes Management Center
Graduate of Johns-Hopkins University School of Medicine in Baltimore
Specialist in Diabetes, Endocrinology & Metabolism
committed to patient care and education



A respected staff of certified diabetes nurses, educators and nutritionists offer classes and one-on-one counseling

Quality medical care and attentive nursing support designed with you in mind to make diabetes a manageable part of your life



TRINITAS DIABETES MANAGEMENT CENTER

Medical Office Building, Suite 202 | 240 Williamson Street | Elizabeth, NJ | 908.994.5490

healthy **EDGE**

A Special Health & Wellness Section from
Trinitas Regional Medical Center



Reaching Zero Is a Big Plus for Trinitas Patients

When it comes to infection, Trinitas has a zero tolerance policy. The staff in the Intensive Care Unit was not satisfied with simply beating the national average of 4% of patients who acquire an infection from a central venous catheter insertion. A multidisciplinary approach to the problem yielded spectacular results — no central line infections in more than a year, placing Trinitas' infection control program as one of the most successful in the nation. Central venous catheters have three separate ports used to administer medication, fluids and blood transfusions. It is estimated that 25 - 30 such catheters are inserted each month in Trinitas' ICU. Trinitas is among a number of hospitals nationwide that are participating in a major initiative headed by Peter Provonost, MD, of Johns Hopkins University Medical Center that is designed to educate healthcare professionals on the prevention of infections acquired in the hospital setting. More than 60 members of the nursing staff — in the ICU and throughout the hospital — have been educated in how to eliminate central line-associated bloodstream infections.



JCE Foot and Ankle Specialties

Edwin R. Roman, DPM

Our practice is dedicated to providing the most advanced and diligent treatment of all related podiatry ailments, specializing in practically painless techniques administered by a certified, professional, and caring medical staff.

230 W. Jersey Street | Elizabeth, New Jersey 07202
p 908-352-1400 | p 908-352-1401 | f 908-352-7900

Suite 101: Wound Care, Surgical Procedures & Treatment of Common Foot Ailments | Suite LB: Physical Therapies

Ask us about our NEW Fungal Nail and Small Varicose Veins LASER Treatment

IT'S A GIFT!

Products with an **EDGE** By Christine Gibbs



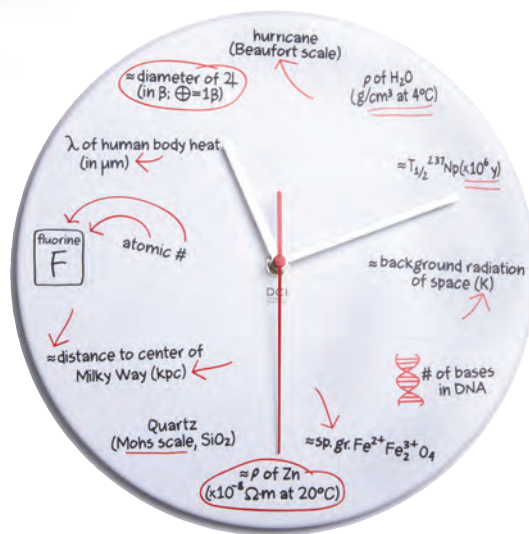
CHAIN REACTION

Need to know where your keys are? Don't we all! The **LOST KEY FINDER'S** credit-card-sized transmitter triggers a loud beep and bright light to solve one of life's most aggravating mysteries. Available at perpetualkid.com \$20



KITCHEN KINDLE

Need to know how to whip up a bechamel sauce without cracking a book? The **TOUCH-SCREEN RECIPE READER** can put up to 2,500 right at your cutting board. Available at mydemy.com \$199



HELPING HANDS

Need to know the distance to the Milky Way? You'll have your answer at 8:00 on this **SCIENCE QUIZ WALL CLOCK**. Available at www.curiosityonline.com \$32

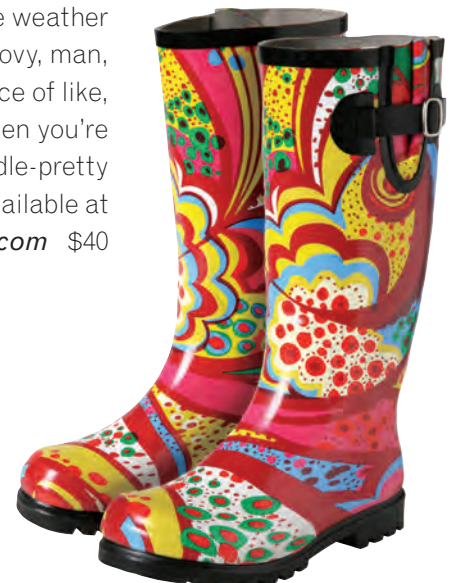


BIG CHILL

Need to know when your vino is cooled to perfection? The elegantly engineered **WARING PRO WINE CHILLER** is pre-programmed with the ideal temps of more than 30 different varieties. Available at waringwebstore.com \$100

SPLASH ZONE

Need to know the weather forecast? It's groovy, man, with a chance of like, mellowness, when you're wearing these puddle-pretty psychedelic boots. Available at thewirelesscatalog.com \$40



EDGE PEOPLE



CAN YOU TOP THIS?

EDGE was among the sponsors of the 10th Annual Downtown Westfield 5K & Pizza Extravaganza in Westfield. Fashion model Liane of MSA Models joined EDGE team members, Jeffrey Shanes, Grant Knaggs and Robert Rubilla as they met with fans of the magazine.



HIS WAY

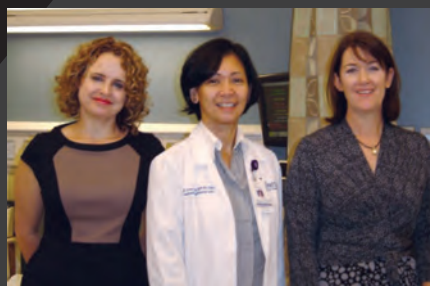
Las Vegas Sands CEO Michael Leven thanks singer Paul Anka for his rewritten rendition of *My Way*, which Anka performed at the opening of the 302-room hotel at the

Sands Bethlehem Casino Resort. The property offers table gaming and lots of restaurants (including three by Emeril Lagasse) just on the other side of the Delaware River.

ROCK SOLID SPEAKER

Nadine Brechner, Executive Director of the Trinitas Health Foundation, and Trinitas volunteer extraordinaire Elizabeth Weishapl thank Rick Stone for a job well done after his talk on the growing study of gerontology. Stone, who holds a PhD in Lifespan Developmental Psychology, is the Executive Director of the Senior Citizens Council of Union County.

UP FROM DOWN UNDER



Monina Franco-Tantuico, the Trinitas School of Nursing's Learning Simulation Center Coordinator, gives Australian visitors Melanie Birks and Jane Mills a tour of the school. The two nurse-educators/researchers were at Trinitas to learn more about the patient simulators used for nursing education.

FANTASTIC FOURSOME

David Lee and Dan Bernstein of Madison Honda join Mark Kwiatkoski and Dr. Dennis Delesio as they prepare to do battle during the Madison Area YMCA Annual Charity Golf Classic. Madison Honda sponsored the event for the seventh consecutive year.



Believe in
change.



State of the art cosmetic procedures

- Complimentary consultations
- Luxurious, nurturing spa environment
- Latest anti-aging and cosmetic services
- Lifetime guarantee on all laser hair removal packages
- Physician directed treatments and skin care
- Our goal is to educate our clients



ethos spa
Skin And Laser Center

Ethos Spa, Skin and Laser Center

89 Summit Avenue | Summit, NJ 07901

www.myethosspa.com

908-273-5400

BOTOX | JUVEDERM | LASER HAIR REMOVAL | ACNE TREATMENTS | CHEMICAL PEELS
DERMABRASION | FRAXEL LASER | LASER SKIN RESURFACING | FOTOFACIALS | SKIN TIGHTENING

SCHOOL DAZE

*Class Notes on
Campus Cool*

*Photography by
Nadine Raphael*

ROCK OF AGES

Brunette Female • Hat: **BURBERRY**; Faux Fur Jacket:

ROBERT RODRIGUEZ; Skirt: **STACY BENDET**;

Pants: **ELIZABETH AND JAMES**;

Shirt: **ELIZABETH AND JAMES**;

Necklaces: **CATHERINE STEIN AND ROBERT ROSE**;

Makeup: **BOBBIE BROWN** Lip Tint in Twilight Shimmer

Blonde Female • Jacket: **PHILLIP LIM**;

Shirt: **ELIZABETH AND JAMES**; Skirt: **HAUTE HIPPIE**

Makeup: **BOBBIE BROWN** Lip tint in Cherry Tint

Mens' Shirts: **ETRO**; Jeans: **JOE'S**;

Scarf: **ECHO**; Jacket: **MICHAEL KORS**



NIGHT TO REMEMBER

Dress: **GYPSY**; Necklaces:
CATHERINE STEIN and
LUCKY BRAND;
Bangles: **RALPH LAUREN**;
Shoes: **VINCE CAMUTO**
Men's Shirt: **ROBERT GRAHAM**;
Jacket: **ISAIA NAPOLI**; Jeans: **JOE'S**

Stage: The Shakespeare Theatre of
New Jersey's 2011 production of
William Shakespeare's *A MIDSUMMER NIGHT'S
DREAM* at its Outdoor Stage, located
on the campus of the College of Saint
Elizabeth, Morristown, N.J.
Set Design by Adam Micielica.

College of Saint Elizabeth

www.cse.edu

STRIKE ZONE

Woman's Shirt: **YOUNG, FABULOUS AND BROKE**; Shorts: **JOE'S**;
Boots: **STEVE MADDEN**;
Bangle: **ROBERT ROSE**; Scarf: **ECKO**
Men's Shirt: **ROBERT GRAHAM**;
Jeans: **NSF**; Boots: **KENNETH COLE**



TOUCH OF COLOR

Woman's Faux Fur Vest: Trilogy by **MICHAEL MCOLLUM**; Jeans: **ROCK AND REPUBLIC**;
Blouse: **HAUTE HIPPIE**; Bangle: **RUBY K**
Men's Shirt: **ROBERT GRAHAM**; Pants: **7 FOR ALL MANKIND**
Artwork: Paintings by Todd L. W. Doney,
Adjunct Professor of Art at College of Saint Elizabeth

PERFECT CHEMISTRY

Woman's Top: ELIETAHARI;
Skirt: ELIZABETH AND JAMES;
Earrings: ROBERT ROSE; Belt: SUZI ROHER;
Men's Jacket: ARMANI; Shirt: ETRO;
Jeans: 7 FOR ALL MANKIND





Special Thanks

to The College of Saint Elizabeth. Located on a 200-acre campus in Convent Station, NJ, about one hour from New York City, the College of Saint Elizabeth (CSE), founded by the Sisters of Charity of Saint Elizabeth in 1899 and chartered in 1900, has a unique and critical role in higher education. Continuously accredited by the Middle States Association of Colleges and Universities since 1921, the College is committed to developing leadership in the spirit of service and social responsibility. CSE is known not only as one of the pre-eminent Catholic colleges for women on the East Coast, but also as a leader in the education of working adults, both men and women, at the undergraduate, graduate, and doctoral levels. Annunciation Center (AC), on campus, houses the Therese A. Maloney Art Gallery, Dolan Performance Hall, Holocaust Education Resource Center, the Center for Theological and Spiritual Development, and more. AC offers events relating to art, culture, education, and enrichment. The College's Greek Theatre is home to the Shakespeare Theatre of New Jersey's Outdoor Stage.

For information about admissions and events at CSE, call 973-290-4000 or visit at www.cse.edu.



PENNANT FEVER

Brunette Woman • Jacket: **ROYAL UNDERGROUND**; Lace Dress: **CANDELA**;
Jeans: **SOLD DESIGN LAB**; Scarf: **VILLA CERESE**, Shoes: **JESSICA SIMPSON**;
Brunette Man • Jacket: **TOM FORD**;
Shirt: **ERMENEGILDO ZEGNA**;
Shorts: **RALPH LAUREN**

Blonde Woman • Coat: **ROYAL UNDERGROUND**;
Jeans: **J BRAND**; Shirt: **SAIVANA**;
Shoes: **MICHAEL KORS**

Blonde Man • Shirt: **ETRO**;
Sweater: **ERMENEGILDO ZEGNA**; Pants: **NSF**;
Sport Coat: **BELVEST**; Shoes: **KENNETH COLE**

WATER GIRL

Woman's Shirt: **PATTERSON J. KINCAID**;
Skirt: **JOIE**; Shoes: **SAM EDELMAN**;
Bangles: **RUBY K.**;
Necklace: **CATHERINE STEIN**
Men's Shirt: **ROBERT GRAHAM**;
Shorts: **NSF**; Shoes: **KENNETH
COLE REACTION**

Models:

Deanna M. & Jen Araki
New York Model Management, NYC
Nathan Fletcher & John Huetter
MSA Models/ Men, NYC

Make-up:

Lauren Nitti

Hair:

Pam Roslonek

Fashion Stylists:

Lauren Nitti / Nadine Raphael

Digital Retouching:

Dan Jackson / DJ Studios

Photo Assistants:

Poliana DeVane

Photography Concept

and Production:

Nadine Raphael

EDGE at Your Service

College of St Elizabeth • www.cse.edu
Neiman Marcus, Short Hills • 973-912-0080 • www.neimanmarcus.com
Lord and Taylor, Westfield • 908-233-6600
Hair by Pam Roslonek • 908-577-1058
Tom Ford • www.tomford.com
Etro • www.etro.com
Armani Collezioni • www.armanicollezioni.com
Ermenegildo Zegna • www.zegna.com
Calvin Klein • www.calvinklein.com
Michael Kors • www.michaelkors.com
7 For All Mankind • www.7forallmankind.com
Robert Graham • www.robertgraham.us
NSF • www.nsfclothing.com
Kenneth Cole • www.kennethcole.com
Patterson J. Kincaid • www.pattersonkincaid.com
Joie • www.joie.com
J Brand • www.jbrandjeans.com

Saivana • www.saivana.com
Phillip Lim • www.31philliplim.com
Elizabeth and James • www.elizabethandjames.us
Haute Hippie • www.hautehippie.com
Burberry • www.burberry.com
Robert Rodriguez • www.robertrodriguezcollection.com
Robert Rose • www.robertrose.com
Vince Camuto • www.vincecamuto.com
Elie Tahari • www.elietahari.com
Candela • www.candelanyc.com
Belvest • www.belvest.com
Catherine Malandrino • www.catherinemalandrino.com
Juicy Couture • www.juicycouture.com
Young, Fabulous and Broke • www.yfbclothing.com
Steve Madden • www.stevemadden.com
Ecko • www.shopecko.com
Joe's • www.joesjeans.com

Gypsy • www.gypsy05.com
ISAIA Napoli • www.isaia.it
Catherine Stein • www.csteindesigns.com
Rock and Republic • www.shop.rockandrepublic.com
Suzi Roher • www.suziroher.com
The Sinclair MFGRP • www.sinclairmfggrp.com
Ella Moss • www.ellamoss.com
Plenty by Tracy Reese • www.tracyreese.com
Sam Edelman • www.samedelman.com
Ralph Lauren • www.ralphlauren.com
Royal Underground • www.royalunderground.net
Jessica Simpson • www.jessicasimpsoncollection.com
Bobbi Brown • www.bobbibrown.com
Whitehall Media Productions, Westfield • 908-232-2182
Retouching and Graphic Arts/DJ Studios • 908-757-1094
All Available at Short Hills Neiman Marcus and Lord and Taylor in Westfield

FORTIS
100TH ANNIVERSARY
2012
LIMITED EDITION



**MARS
500**

B-42 BLACK MARS 500
Automatic, Day / Date, Titanium / PVD
Official supplier of the Mars 500 Mission
The world's first manufacturer of automatic wristwatches
since 1912 swiss

catalogue and further information
www.fortis-watches.com
1-800-425-9882

**THE Timepiece
Collection**

Authorized dealers of the finest watches & jewelry

58 E. PALISADE AVENUE, ENGLEWOOD, NJ
201.894.1825 www.collectionltd.com

EDGE

interview

David Goldman



All photos courtesy of David Goldman

In real life, fairy tales don't always have happy endings. Young and dashing **David Goldman** was a model in Milan when he met and married a lovely Brazilian woman named Bruna Bianchi. Life was good in their Tinton Falls home, especially after the arrival of Sean in 2000. Everything changed four years later, however, after Bruna took Sean on what was supposed to be a brief family visit to Rio di Janeiro. She ended their marriage with a phone call and refused to return, triggering years of agonizing custody litigation in a foreign land. Though her marriage to David was never legally dissolved in the U.S., Bruna married João Paulo Lins e Silva, scion of a powerful family that had provided legal advice to the country's elite since the 1800s. Bruna and João produced a baby girl (Sean's half-sister), but Bruna died from childbirth complications. The legal battle only intensified when the family sought to keep Sean in Brazil. In his book *A Father's Love: One Man's Unrelenting Battle to Bring His Abducted Son Home*, David delivers a heart-pounding blow-by-blow of his remarkable battle to win Sean back. **EDGE Editor Christine Gibbs** welcomed David Goldman into her home this summer, and rediscovered the very human side of a drama that had been played out in newspaper headlines and cable news reports for more than a half-decade.

EDGE: Describe Father's Day seven years ago.

DG: On Father's Day 2004, I had just



learned that Sean had been abducted by his own mother, my wife, Bruna. Actually, I don't even *want* to remember it as Father's Day that year. That was the first of many holidays that came and went while he was away. I treated each one as if it was just another day. I tried to keep busy and to keep going.

EDGE: Was there a moment when you thought that you might never see your son again?

DG: I never had that moment, and that's what kept me going. I always believed that we would be together again. However bleak that hope was at times, I never stopped hoping and believing in something that was so true and so right that it would *have* to happen. It had to happen. I would not give up *until* it happened.

EDGE: Did the fact that Sean was with his mother and her family give you any comfort?

DG: Well, yes. I knew where he was. I knew that they would take care of him better than if he had been abducted by strangers. Yes, absolutely. But he was mostly with his grandmother, *not* his mother. In fact his grandmother recently admitted that Sean had lived the whole time with her and not his Mom. I'm still trying to piece things together.

It seems that, to some degree, it was Bruna's mother who was obsessed with our son, and with Bruna's returning to Brazil. And Bruna could not go back home without her son; what would people think? It was always about image. I wouldn't say it was exactly "comforting," but at least I knew that Sean wasn't someplace that I might never find him.

EDGE: Eventually, you had to deal with Sean's stepfather—and his wealthy and influential family.

DG: That's where it became even more concerning. Bruna and I were never even separated in this country—let alone divorced—so I will never consider him as a "stepfather." This man is a second abductor in my opinion. That family had a sense of entitlement and narcissism that made them feel they were a powerful Goliath in Brazil. So how dare some Gringo, an American fisherman from New Jersey, take them on and drag them through such a mess by fighting against them! Even when I realized how powerful the family was, it didn't shake me. I don't know why. Wait, I guess I do know why. I always believed that the rule of law—the rule of God's law and man's law—was on our side. I just had to keep standing in the light of truth.

EDGE: It's almost a cliché that Americans can't get a square deal when they are fighting in an overseas courtroom. What were some of the frustrations you experienced in your legal battles in Brazil?

DG: According to the terms of the Hague Convention Treaty, an abducted child must be returned within six weeks in order to disrupt the child's life as little as possible. I immediately approached the Brazilian Central Authority about this, but they refused to file under the Hague Treaty in order to help me as the left-behind parent. After several weeks of no action, I felt forced to hire a Brazilian lawyer, at which time the BCA said that the matter was now out of their hands. Basically the BCA was complicit in the kidnapping.

EDGE: And possibly there was gender bias.

DG: Yes, there was one judge—who wore rock-star sunglasses in court—who stated that she had just lost her own mother and, although she didn't know the facts of my case, that "the child always belonged with the mother." She admitted beforehand that that would be her decision and

she would back into it somehow. It was ludicrous and offensive. People were even serving coffee to the lawyers and judge right in the courtroom. The lack of decorum throughout my many hearings in Brazilian courts was astounding and so was the attitude and the decisions of some of the judges.

EDGE: Who turned out to be the biggest help to you here in the U.S.?

DG: There were so many people, like my long-time friends Mark DeAngelis and Bob D'Amico, whose support was invaluable. Obviously New Jersey Congressman Chris Smith was just incredible. He went right into battle with me by getting on a plane and flying with me to Brazil. Both of my attorneys dotted every *i* and crossed every *t*. They couldn't control the judges, but they did use the law to our benefit. They closed every door they could and nailed each shut because we were up against some very slick opposition who would slither under any door if they could. Obviously, Senator Frank Lautenberg and Secretary of State Hillary Clinton—just coming on TV and speaking about my case—that was unbelievable. Help came from as high up as

CITY OF ELIZABETH

Great Businesses. Vibrant Communities. A New Energy.



A Place of Destination.

Mayor Chris Bollwage

www.elizabethnj.org



President Obama. The people from *Dateline* on NBC and our local New Jersey media pitched in. I couldn't possibly pick one as being greater than the others. Every bit of help was important. Remember, we eventually got Sean out of there, but only barely by the skin of our teeth.

EDGE: At what point in this almost six-year process did you sense that things might be breaking back your way?

DG: As unfortunate as Bruna's tragic passing in childbirth was, it gave us—Sean and me—a second chance at life together. It was at that point that not only was Brazil breaking its own law, but also American law and international law. They would have had to change their own constitution regarding custodial rights, since Brazilian law clearly stated that custody was to go to the fit and surviving parent. Once they started breaking their own laws, well, that was when I really and truly believed we could win.

EDGE: Have all the loose ends been tied up, or are there still unresolved issues that require your attention?

DG: Unfortunately they're *not* all resolved. The family is still appealing to overturn the decision that returned Sean home to America. They want to have him returned to Brazil,

especially his Grandmother. Bruna's Brazilian "husband" has even sued me on behalf of Sean's half-sister Chiara. They've opened up lawsuits in both countries. Although Sean's Brazilian grandparents have claimed all they ever wanted was to be allowed to visit, what they were really after was shared custody. They continued to refuse to acknowledge that this was Sean's home and that, as his Dad, they should support me. While with them in Brazil, he wasn't even allowed to call me Dad or to hug me when they finally let him see me. Fortunately, Brazil has now made parental alienation a crime. Ironically, Bruna's Brazilian "father-in-law" was actually lecturing on how a child can be turned into an attack missile against the left-behind parent—even while that family was guilty of doing exactly that!

EDGE: How would you assess the performance of your legal team, the Brazilian media and the Brazilian public?

DG: I'd have to give both my lawyers outstanding grades for their due diligence, their knowledge of the law, and their teamwork. Patricia Apy, my American counsel, is brilliant in this field. Her legal expertise and determination to advocate for her client is amazing. And Ricardo Zamariol, at the age of 23 or 24, faced off with some powerful opponents in Brazil. The Brazilian media were very, very biased. They tried to make it into a nationalism issue by supporting the kidnapers. Much of the truth finally did come out, but it was amazing how distorted the reporting was. Apparently, the families had some close connections with some of the big media networks. The Brazilian public, in the beginning, was inundated with slander and lies, but once the truth started getting through, the public identified with me as victim even though I was an American. Many of them had been personally victimized by the privileged and powerful in high society. They finally realized that I was one of *them*. They recognized the miscarriage of justice when they finally could see it. They knew how wrong it was to separate a parent from his child, especially when I was the only surviving parent.

EDGE: What do you hope Sean comes away with out of all of this?

DG: I hope, first of all, that he can grow up in a normal and loving environment as any parent would—that he hasn't been too scarred by underlying issues. He's been through way too much already. Losing his Mom had to be tremendously painful, especially at age 7. I want my child to grow up to be thoughtful, caring, considerate, enlightened...but all in good time. Right now my focus is for



Sean to be an 11-year-old boy doing ordinary things—going to camp, playing ball, joining a swim team, going to the Sandy Hook beach. I want to instill in Sean good values—honesty, humility, gratefulness, and sincerity. The exact opposite of the values he was taught while in Brazil.

EDGE: What lessons will you carry with you going forward?

DG: To never give up hope, especially when you know that what you're doing is so right. You have to keep going. You have to keep carrying that torch of hope forward. In all cases like mine, the suffering is not on the part of the parent alone. It's shared by everyone who is close to the abducted child. So I want to continue to carry that torch—through our BringSeanHome Foundation—to make change for the better really happen for others like Sean and me.

EDGE: What has been the easiest part of the transition back to life with Sean?

DG: Just doing routine, mundane things together at home, like sitting down and watching TV or playing a video game, playing catch, doing homework.

EDGE: What have you found to be the most challenging?

DG: Some of the most challenging part comes from certain learned behavioral traits that Sean picked up while he was in Brazil, such as avoiding accepting responsibility. Most kids will make some excuses at one time or another, but Sean sometimes takes it to a level well beyond his years. It's just too mature. So I spend a lot of time trying to determine what is normal for an 11-year-old and, what is a byproduct of Sean's special situation—which included a good deal of brainwashing. The picture they painted of me, of New Jersey, of America, was obviously not true. When he came home, he saw reality—so much love, so much

patience, so much understanding from me, from his grandparents, from the community. Having been told horrible lies for five long years, the reality was shocking.

EDGE: In your book you also talk about the challenge of setting parameters. How does that apply to Sean?

DG: Sean had lived an adult lifestyle with his grandparents—staying up late, getting up late, going out socially with adults, and so on. I have been working on getting him back to being a child again.

EDGE: And how is that going?

DG: Once Sean opened that curtain to his childhood, he just wanted to go right back to being a kid again. He's learning to let go of the adult behavior and mannerisms. He wants to be a kid as much as I want to be his Dad.

EDGE: How did you celebrate this past Father's Day?

DG: We went out on our boat along with Sean's Pop-Pop, who has said to me that not only did he get his grandson back, but he got his son back, too. Now that Sean is back, every day is Father's Day for me.

Editor's Note: David Goldman has testified before Congress and is continuing his effort to eliminate child abduction injustices around the globe. For anyone facing the ordeal of an abducted child, bringseanhomes.org offers support, advocacy options, and a summary of ongoing legal activity in this field.

A Father's Love: One Man's Unrelenting Battle to Bring His Abducted Son Home (Viking \$26.95) was released this past spring.





Community Events

Unless otherwise noted, all programs are held in the Physicians Conference Room, Lower Level, Administrative Services Building, Trinitas Regional Medical Center, 210 Williamson Street, Elizabeth, NJ. To register for any of these programs, call (908) 994-8939. Programs are subject to change.

SEMINARS AND HEALTH EVENTS

WEDNESDAY, SEPTEMBER 21

6:00 pm

A Program for Women: Keeping Your Heart Healthy

Meherwan Joshi, MD, Cardiologist

Echo Executive Plaza, Suite 1A
899 Mountain Ave., Springfield, NJ

MONDAY, SEPTEMBER 26

4:00 pm – 7:00 pm

Open House

Trinitas Children's Therapy Services

Echo Executive Plaza, Suite 1A
899 Mountain Ave., Springfield, NJ

Learn about individualized occupational, speech and physical therapy and ABA programs available for children birth to 21 years of age.

Light Refreshments

Please RSVP by Sept. 16, (973) 218-6394

WEDNESDAY, OCTOBER 19

5:30 pm, Registration, followed by program

Think Pink with Trinitas!

in Observance of Breast Cancer Awareness Month

Updates in Breast Cancer Treatment

Clarissa Henson, MD

Chair, Radiation Oncology Dept.,
Trinitas Comprehensive Cancer Center

My Personal Journey

The inspirational story of a career woman diagnosed at 29 and how cancer changed her life

Shannon McGinn, Art Therapist

The Westwood • 438 North Avenue, Garwood, NJ

SUPPORT GROUPS

OCTOBER 27

Sleep Disorders CPAP Support Group

Trinitas Regional Medical Center
Physicians Conference Room
210 Williamson Street, Elizabeth, NJ
(908) 994-8694 to register.

TCCC FALL EVENTS & SUPPORT GROUPS

Conference Room, First Floor
Trinitas Comprehensive Cancer Center
225 Williamson Street, Elizabeth New Jersey 07207

SEPTEMBER 20

10:00 am – noon

Prostate Cancer Awareness Month

Shannon McGinn, Art Therapist and Cheryl Wachtel, RD
Conference Room A

SEPTEMBER 26

6:00 pm - 7:30 pm

Prostate Cancer Support Group

Brett Opell, MD, Urologist, Grisela Hidalgo, LCSW
and Cheryl Wachtel, RD

OCTOBER 18

10:00 am – noon

Think Pink!

In observance of Breast Cancer Awareness Month
Shannon McGinn, Art Therapist
Conference Room A

OCTOBER 11, NOVEMBER 8

2:00 pm – 4:00 pm

Living with Cancer Support Group

(held the 2nd Tuesday of each month)

OCTUBRE 4, NOVIEMBRE 1

2:00 pm – 4:00 pm

Viviendo con Cancer Grupo De Apoyo

(dado el primer Martes de cada mes)

NOVEMBER 15

10:00 am - noon

The Healthy Harvest

Cheryl Wachtel, RD and Shannon McGinn, Art Therapist

For more information on any of our support programs and to RSVP please contact Grisela Hidalgo, LCSW at (908) 994-8535.

SPECIAL EVENTS OF TRINITAS HEALTH FOUNDATION

The Trinitas Health Foundation hosts several fundraisers throughout the year, including the Annual Gala, the Andrew H. Campbell Memorial Sporting Clays Tournament, and the Golf/Spa Day.

Proceeds from these events benefit the patients of Trinitas Regional Medical Center. For more information about the Foundation or to learn more about its fundraising events, call Laura Ciraco, (908) 994-8249 or lciraco@trinitas.org

SPECIAL PROGRAMS

MONDAY, SEPTEMBER 26

10:30 am

Look Good, Feel Better

Trinitas Comprehensive Cancer Center patients receive personal beauty tips and techniques that they can use everyday, thanks to a partnership of the American Cancer Society (ACS), the National Cosmetology Association, and the Cosmetic, Toiletory & Fragrance Association (CTFA) Foundation.

Administrative Services Building, Room 202

BILINGUAL

Amparo Aguirre, (908) 994-8244,
for dates/information/registration.

Made For Me Boutique

Wigs and accessories for cancer survivors.

Administrative Services Building, Room 202
(First Thursday of the month), 10:00 am

BILINGUAL. APPOINTMENTS ONLY.

Call (908) 994-8244 to register.

“Ask the Pharmacist”:

Medication Management

FREE OF CHARGE,
BY APPOINTMENT ONLY.

Monthly (except December), 4th Tuesday, 11:30 am - 1:00 pm
Call (908) 994-5984

This page
sponsored by





Union Center

UNION CENTER NATIONAL BANK

Heart Smart Bankingsm

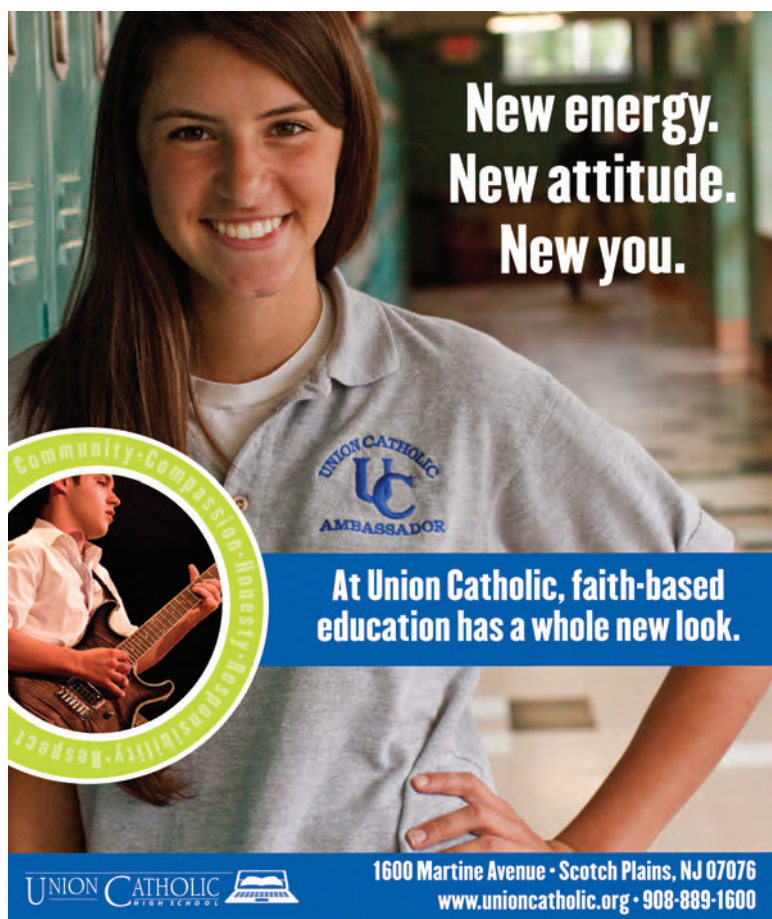
Union Center National Bank is proud to offer our special program exclusively tailored for New Jersey Independent Schools.

We offer:

- *Preferred Rate Education Loans.*
- *FDIC Insured Deposit Accounts*
- *Affinity Program to increase school revenue*
- *Creative Financing for expansion & growth*
- *Competitive Cash Management Services*

Contact Mark Cardone, Senior Vice President, at 908.206.2860 for details and to discuss the services we are currently providing for some of New Jersey's finest Independent schools.





**New energy.
New attitude.
New you.**

At Union Catholic, faith-based education has a whole new look.

Community • Compassion • Integrity • Responsibility • Respect

UNION CATHOLIC HIGH SCHOOL

1600 Martine Avenue • Scotch Plains, NJ 07076
www.unioncatholic.org • 908-889-1600

Building Character with an Academic Edge



 **CHATHAM DAY SCHOOL**
Preschool through Grade Eight

www.chathamdayschool.org

- *Full-Day Kindergarten
- *Middle School Electives
- *Class Sizes up to 14 Students
- *Full and Half-Day Preschool
- *Kindergarten & 1st Grade Daily 1:1 Reading
- *Music, Art, Technology, Library, and Daily P.E.
- *Toddler and Parent Music Classes

700 Shunpike Road, Chatham, NJ 07928
973-410-0400 ext. 15



*Celebrating 150 Years
of Excellence in Academics,
Athletics, and the Arts*

Discover more about
The Pingry School
(K-12)
Visit pingry.org
or call 908-647-6419
for Admission event dates



SUMMER SLIDE

*Students begin each new school term with a review period.
Should parents have one, too?*

By Mike Kennedy

Studies show that children typically forget 20% of what they learn from the end of one school year to the start of the next. If only their parents retained knowledge that well! Indeed, at the start of each new school year, many grown-ups show the effects of “summer slide” more than their kids do. They forget the ironclad rules of student-parenting and, in some cases, overlook the fact that their offspring are becoming more capable and mature with each passing school year.

Parental participation in a child’s education is encouraged and welcome. Different schools handle this in different ways, of course, but what they all have in common is a bumpy back-to-school period where teachers, administrators, moms and dads can struggle to regain their bearings. Unfortunately, there’s no review period for parents.

“Communication is always critical to a successful school opening,” says Nancy Leaderman, Upper School Principal



Experience

ACADEMIC EXCELLENCE • JEWISH VALUES • COMMUNITY

At Golda Och Academy, our outstanding academic program, rooted in Jewish values and tradition, prepares our students for the finest colleges and universities. We guide each student to achieve his or her unique intellectual, creative and social potential through an enduring commitment to academic excellence, exceptional teachers and our outstanding dual curriculum.

*Experience
Golda Och Academy!*

Please contact us to arrange a tour
and find out more -
Office of Admissions, 973-602-3601
or admissions@GoldaOchAcademy.org




at the Golda Och Academy, in West Orange. “The transition from the relaxed days of summer into a more structured daily experience can be challenging.”

How does that challenge manifest itself? Occasionally, says Nat Conard, Headmaster at The Pingry School’s Martinsville campus, it often comes in the form of parents who have good intentions but unreal expectations. “Families at our school are very committed to getting their children the best possible education,” he explains. “The parents want the best for their kids.”

Teachers across the state echo this sentiment. In fact, it’s important to note that many educators are parents themselves. They understand better than anyone the delicate balance required to provide a nurturing, healthy school environment—and to let kids find their own way. “We want students to be active participants in their education,” says Christine McCoid, Assistant Principal at Union Catholic Regional High School in Scotch Plains.

Problems tend to crop up when parents overstep established boundaries. According to Monsignor Kevin Hanbury, Superintendent of Schools for the Archdiocese of Newark, that is sometimes the case when a school needs to discipline a student. “Parents have to be honest,” he says. “They have to acknowledge that their kids aren’t angels.”

Msgr. Hanbury believes this mindset is part of the “cult of self-esteem that is ruining our children.” He feels that parents have to set realistic goals for their kids. “You don’t have to dumb everything down,” he says. “That doesn’t prepare kids for the challenges of real life.”

He gets no argument from Peggy Campbell Rush, Lower School Director for the Gil St. Bernard’s school in Gladstone. “Some parents try to live vicariously through their kids,” she says. “You might be able to get away with that in elementary school, but ultimately it’s a teacher’s job to help children learn to be independent and morally and socially responsible.”

Of course, that’s easier said than done. Every school has a different code of conduct, and every teacher has a different style of educating students. But all agree on at least one thing: creating open and free lines of communication with parents is essential.

All Girls College Prep Grades 9 - 12 National Merit Commended, National Hispanic Finalists, AP Scholars, Honors Programs

MOTHER SETON REGIONAL HIGH SCHOOL

Clark, NJ

Tel. 732-382-1952

www.motherseton.org

Varsity and JV Tennis, Soccer, Volleyball, Softball, Bowling, Cross Country, Swimming, Track and Field, Basketball, Golf, Drill Team, Cheerleading

Academic Competitions, Seton Scholar Program, Mentor Program, Ambassadors, Busing, Serving Union, Middlesex and Essex Counties



This is just a sampling of the College Acceptances for the Class of 2011, Over \$14 Million Dollars awarded in Academic Scholarships!



OPEN HOUSE
 Wednesday, September 28, 2011 @ 7:30 pm
 Wednesday, November 2, 2011 @ 7:30 pm



Experience what high school could be like for you at MOTHER SETON
 Call today to be a part of our "Be a Freshman for a Day Program." (732-382-1952)

“I don’t mind if parents come to us with valid concerns, but they have to realize that we work very hard to achieve classroom balance.”

Indeed, at schools statewide, there is a premium placed on including parents in the learning experience. A good example is Oratory Preparatory School in Summit. “Parents are encouraged to be a part of their child’s education process,” says Susan Dougherty, the school’s Public Relations Coordinator. “We don’t hold hands, but we do give parents and teens the tools they need to chisel out their own pathway on the road to higher education.”

One way that Oratory does this is by posting all homework assignments online—standard practice for an increasing number of New Jersey schools. Scores on tests and quizzes are displayed periodically, as well. “Parents know exactly how their child did on a given day with a specific test,” says Dougherty.

Offering online access to a student’s day-to-day activities has also become more prevalent. But it does have potential drawbacks. For some parents, monitoring their child’s performance can turn into an obsession. The tech age has also led to problems with cell-phone use in schools. Texting is probably the most disruptive factor of all. According to McCoid, parents are often as guilty of this as their kids. “We have strict regulations for our students about cell phones,” she says. “They can’t be seen or heard during the day. Unfortunately, we have no way of enforcing this rule with parents. We’re trying to educate them that, although they have the ability to communicate directly with their kids, it’s not always appropriate.”

According to Gloria Kron, Lower School Principal at Golda Och, that’s where schools have to work extra-hard to

**BRILLIANT BEGINNINGS
PROVEN SUCCESS**



Far Hills Country Day School
PreK through Grade Eight

Join Us for a Fridays at Far Hills Tour 9/30, 10/7,
10/21, 11/4, 11/18, 12/9 from 8:30 to 10:30 AM
Reservations Required

Please RSVP to Cassandra Hayes, Admission Director, 908 - 766 - 0622 x455
or visit www.FHCDS.org to register online

Catholic High School Admissions Exam



COOP Exam for September 2012 admission
Friday, November 11, 2011

Don't miss out on the opportunity
of a lifetime for your current eighth grader.



Starting September 1, 2011 download an
application at www.coopexam.org/ or visit any
of our schools to pick up an application.

**For more information
regarding the exam contact:**
Cooperative Admissions Examination Office
8:30 am – 8:30 pm Monday-Friday
888-921-COOP (888-921-2667)
support@coopexam.org
or call Br. Ralph Darmento
(973) 497-4260.



**The Catholic High Schools
in the Archdiocese of Newark**

www.rcanschools.org
The schools of the Archdiocese of Newark admit students
of any race, color, national, or ethnic origin.

See our schools College Fair Style at High School EXPO
Sept. 28 • 7:00-8:30 pm **Sept. 29 • 7:00-8:30 pm**
Visitation Academy **Archdiocesan Center**
222 Farview Ave., Paramus **171 Clifton Ave., Newark**

Over 30 schools present



establish ground rules. “With parents who are ‘overly involved,’ we use our best judgment about whether the classroom teacher, school guidance counselor or administrator should communicate appropriate and helpful boundaries in order to highlight increased success for student development,” she says.

Conard embraces a similar approach with the families at Pingry. “Sometimes, you need to be quite direct before the school year starts,” he says. “It all comes back to shared recognition of the partnership between parents and the school.”

One of the problems that Leaderman has dealt with at Golda Och are moms and dads who insist on a specific teacher for a student. “Parents often need to be reassured that we have appropriately placed their children in the correct levels, with the appropriate teachers and friends,” she says.

Campbell Rush has had similar experiences, noting that a good deal of thought goes into class placement. “I don’t mind if parents come to us with valid concerns,” she says, “but they have to realize that we work very hard to achieve classroom balance.”

One of the classic summer slide no-no’s is bypassing the chain of command. That could mean ignoring security stops or the administrative office when entering a school. Or it might be going over a teacher’s head and seeking an

Continued on page 106

MOUNT SAINT MARY ACADEMY

*A Catholic, independent, college preparatory school
for young women in grades 9 through 12*

FOUR YEARS THAT INSPIRE A LIFETIME

MSMA

MOUNT SAINT MARY ACADEMY

Inspiring a lifetime

OPEN HOUSE:
 October 23
 1 p.m. to 4 p.m.
ENTRANCE TEST:
 November 5
*Pre-registration
 required*

1645 Route 22 at Terrill Road
 Watchung, NJ 07069
www.mountsaintmary.org
 908.757.0108 ext. 4506

Can We Talk?

Every school has a different approach to communicating with parents and building trust with them. When asked for their “trade secrets” this past summer, these New Jersey educators were all too happy to talk out of school...

Peggy Campbell Rush

Gill St. Bernard's

We meet with parents in a program called “Curriculum Coffee.” This gives them a chance to discuss what their children are learning in the classroom. We find that the more information you give to parents up front, the better.

Msgr. Kevin Hanbury

Archdiocese of Newark

We view the back-to-school season like spring training. Everyone has to go back to basics. For teachers, this means setting standards early with students and their parents. They have to make their philosophy clear and establish control, always in a polite way. They also have to make everyone understand how the grading system works—and put it in writing, if need be.

Susan Dougherty

Oratory Prep

Since sports play a large role in our community, coaches act as mentors and role models for our boys. They know the importance of grades and eligibility, so they will excuse students from practice to study—or will speak with parents—if they think a problem might arise.

Christine McCoid

Union Catholic Regional High School

Union Catholic is a laptop school, and we encourage parents to communicate with staff and administrators via email. Faculty is required to reply within 24 hours. This makes our teachers instantly available. Parents email us about anything from grade clarifications to scheduling a meeting about their children. We also have a meeting at the beginning of every school year specifically for new parents. We talk about school policies and what they're active role should be.

Nat Conard

Pingry School

We often see two things that are related—parents with high expectations and kids who don't communicate. In this type of situation, we recommend that parents and their children come to an agreement. The kids promise to give their best effort, and the parents will ask about grades only at specific times. Children feel a tremendous release that is visible to everyone.



Oak Knoll
SCHOOL OF THE HOLY CHILD


LOWER SCHOOL (K-6)
Open Houses (9:15 - 11 a.m.)
Oct. 12, Nov. 2 and 16, Dec. 7

Grade 6 Information Sessions
Oct. 14 and Nov. 4 (9 - 10:30 a.m.)

UPPER SCHOOL (7-12)
Open Houses
Oct. 30 (1:30 - 3:30 p.m.)
Nov. 12 (9:30 - 11:30 a.m.)

A Catholic independent school,
co-ed K-6 and for young women only
in grades 7-12.

Contact admissions at 908-522-8109 or admissions@oakknoll.org
44 Blackburn Road, Summit, New Jersey 07901, www.oakknoll.org



You should hear him play the piano.

DELBARTON


Do it all.

An independent day school for boys grades 7-12
led by the Benedictine monks of
St. Mary's Abbey

230 Mendham Road Morristown NJ. 07960
973-538-3231 Ext. 3019

TAKE THE TEST: Oct 15, Nov 12 and Dec 3

www.delbarton.org



This fall, take a closer look at Oratory Prep.

In the class of 2011, our seniors earned 3.5 million dollars in scholarships to top colleges. Three seniors were named National Merit Scholarship Finalists and a fourth senior was an Achievement Scholarship Program Finalist.

The class earned exceptional SAT scores, averaging 616 in critical reading, 626 in mathematics, and 606 in writing, which helped them gain admission to some of the most competitive universities in the nation.

This year brings 285 young men of character gathering in small classes under enthusiastic, experienced teachers and coaches who know how to lead them to achieve and succeed.

Come see what all the buzz is about at Oratory Prep this fall in student-led tours offered at two Open Houses:

Fall 2011 Open House Schedule
Sunday, October 2 • 1-3 p.m.
Wednesday, October 26 • 6:30 - 8:30 p.m.

For more information call 908-273-5771 ext 11, email admissions@oratoryprep.org, or visit us at oratoryprep.org

Oratory
PREP

Preparing lives. One by one.

“Communication is always critical to a successful school opening. The transition from the relaxed days of summer into a more structured daily experience can be challenging.”



audience with a principal or administrator for what is strictly a classroom issue. As any educator will tell you, this type of behavior ultimately impedes the educational process. It can undermine a teacher’s authority and create an adversarial relationship between the parent and the school. It can also be a burden on the child. “Students study and achieve best when they are respected, challenged, encouraged and supported in a nurturing environment,” says Sister Regina Martin, Principal at Mother Seton Regional High School in Clark. “At home and in school.”

Educators emphasize this point again and again. If they don’t have the support and cooperation of parents, their jobs become all the more difficult and the children are the ones who lose. “We’re in the business of joyful learning,” says Campbell Rush. “It’s okay for parents to ask questions, but there has to be a level of trust.” **EDGE**

SAINT JOSEPH HIGH SCHOOL

A BROTHERS OF THE SACRED HEART SCHOOL

Where excellence is a habit...not a goal



Campus



Spirituality



Athletics

Catholic -- Independent -- All Boys -- College Preparatory



Community



\$21 Million in College Scholarships



Academics

COME
JOIN
OUR
SUCCESS!

145 PLAINFIELD AVENUE, METUCHEN, NEW JERSEY 08840

732-549-7600 ext. 221 (ADMISSIONS)

www.stjoes.org



Rutgers Preparatory School

Fall Open House Schedule

1345 Easton Avenue, Somerset, NJ 08873 www.rutgersprep.org

Rutgers Preparatory School cordially invites you to participate in our upcoming Open Houses. Learn about our school community by touring the campus, visiting classrooms and meeting with Rutgers Prep students, teachers and parents.

RSVP to the Admission Office
732-545-5600, ext 261



Scan to explore your future

Middle and Upper School
Grades 5 - 12
Wednesday, October 12, 2011
5:30 - 7:30 p.m.

Lower School
Pre-K (3 and 4 year olds) - Grade 4
Thursday, October 13, 2011
4:00 - 6:00 p.m.




Morristown-Beard School

A COEDUCATIONAL INDEPENDENT SCHOOL FOR GRADES SIX THROUGH TWELVE



Dedicated to Each Student, Dedicated to All Students

At MBS, we nurture the diverse interests and strengths of our students by offering a flexible curriculum and setting the bar high—but at the right height for each person.

OPEN HOUSE DATES

SUNDAY
1pm October 16, 2011

SATURDAY
9am November 12, 2011

70 Whippany Road, Morristown, NJ 07960 • Phone: 973.539.3032 • www.mbs.net

GILL ST. BERNARD'S SCHOOL

Gladstone, New Jersey
Primary - Grade 12

2009 State Champs,
Varsity Boys Soccer

2010 Coach Bednarsky
Wins 300th Game


2011 NJSIAA Coaches Hall of Fame,
Coach Bednarsky

OPEN HOUSE

October 16th
November 20th
April 15th
Sundays, 1:00 p.m.

For information:
908-234-1611 ext. 245
www.gsbschool.org

Gill St. Bernard's is an independent, nonsectarian, coeducational, college preparatory day school.



upstage
SHEER INDULGENCE
LACE FRONT
MONOFILAMENT TOP
100% HAND-KNOTTED BASE



RAQUEL WELCH™

Signature wigs, additions and clip-in extensions

H A I R U W E A R®

Gregg's
Gregg's Wig Store & Salon
Specializing in Hair Loss
1107 W. St Georges Ave.
Linden, NJ 07036
1-800-624-1927
www.greggsbeauty.com
open 7 days a week

TRU2LIFE™
HEAT-FRIENDLY
SYNTHETIC HAIR

HairUWear is a proud sponsor of the American Cancer Society



FOUNDATION PEOPLE



Celebrating the progress toward completion of the Trinitas Regional Medical Center's Center of Regional Education (CORE) in Midtown Elizabeth are, from left: Vaughn McKoy, President, PSE&G Foundation; Elliot Lee, Vice President, JPMorgan Chase Northeast Region Community Relations; Gary S. Horan, FACHE, President & Chief Executive Officer, Trinitas; The Honorable Annette Quijano, Assemblywoman, 20th Legislative District; The Honorable Raymond J. Lesniak, Senator, 20th Legislative District; The Honorable J. Christian Bollwage, Mayor, City of Elizabeth; Brad Harrington, NRTC Program Supervisor, NJ Dept of Community Affairs; Nadine Brechner, Chief Development Officer and Executive Director, Trinitas Health Foundation; Robert J. Pures, Senior Vice President of Administration & Chief Financial Officer, Horizon Blue Cross Blue Shield Foundation, and Darlene Robinson, Vice President, PNC Community Development Banking.

Located on Elizabeth Avenue near Broad Street, the CORE building will be a state-of-the-art facility for anyone seeking health, wellness and medical information, and professional training in the field of emergency response. According to Gary S. Horan, FACHE, President and Chief Executive Officer of Trinitas Regional Medical Center, "The CORE building will be a lasting resource for people from throughout the region seeking health information to enhance their lives and the lives of others. It represents an investment in the future and a true partnership between Trinitas, the City and the community." The \$5.3 million project is funded by grants and donations.



Andrew H. Campbell Memorial Sporting Clays Tournament

The 3rd Annual Andrew H. Campbell Memorial Sporting Clays Tournament, held on Thursday, June 23rd at Hudson Farm Club, brought 90 shooters out for the day. The shoot netted \$50,000 breaking all previous records. Spa-goers and luncheon guests were also on hand for the event whose proceeds will benefit the Trinitas Nursing Scholarship program.

Andrew Campbell, Jr. son of the late Andrew H. Campbell (long-time board chairman of Trinitas), and Alfred B. Nunan, Jr. (Trinitas Health Foundation Trustee) were once again co-chairmen of the tournament.

A look at unique and distinctive homes for sale in our area.

homes on the EDGE



419 Orange Avenue **Cranford**
\$378,000

Spacious 3bd, 2 bath Colonial boasts updated kitchen and baths, elegant wood trim and fireplace, newer windows: Bay, Andersen sliders, deck and 2 car garage. Northside location and Top schools!

Virginia Garcia **201.259.8291**



1 Bradson Court **Westfield**
\$1,395,000

Exceptional home custom built in 2001 combines a splendid mix of comfort and elegance. Updated, offers 4 floors of living space & more!

Carol Tener **908.233.2243**



120 Wychwood Road **Westfield**
\$1,050,000

Enchanting Wychwood Gem! Vaulted ceilings, leaded glass windows, stone fireplaces & original wood planking grace this meticulously maintained 4 BR, 4 BA Storybook treasure!

Tour @ www.120WychwoodRoad.com

Sherrie Natko **908.303.8133**



725 Fourth Avenue **Westfield**
\$899,900

NEW 4 BR, 3.1 bath Mahoney Colonial w/EIK open to FR w/fplc; Formal LR & DR: LL w/rec. rm & full bath.

Frank D. Isoldi **908.233.5555 x202**



908 Stevens Avenue **Westfield**
\$969,900

Renovated Colonial w/ LR w/dry bar; FDR; Gourmet EIK open to FR w/ fplc.; fabulous MBR Suite; LL w/Rec. Rm & more!

Frank D. Isoldi **908.233.5555 x202**



382 Orenda Circle **Westfield**
\$1,649,000

MAGNIFICANT Cust. Col w/ much Architectural detail, Mstr w/huge clst/sitting rm, 3rd flr media rm, butlers pantry w/ wine refrig

Carol Gross **908.233.5555**



1176 Prospect Street **Westfield**
\$1,080,000

CHC w/Grt Rm add'n, 1/2 acre, Chef Kit, Hi-End SS appl, Huge w/i pantry, Full fin bsmt w/wine cellar, Media Rm, Rec Rm, Exercise Rm

Grace Rappa **908.233.5555**



835 Boulevard **Westfield**
\$849,000

Stately brick Center Hall Colonial on the Boulevard among other gracious homes. Perfect location, within an easy walk to town, train, schools & parks. .

Maryalice Ryan **908.928.9121**

EDGE is not responsible for any typos, misprints or information in regard to these listings. All information was supplied by the realtors that participated and any questions or concerns should be directed directly to them.



710 E. Broad Street Westfield \$649,000

Updated 5BR, 2.1BA Colonial with lovely period details and first floor Family Room. Close to Downtown and all NYC transportation.



2291 Hill Road Scotch Plains \$899,900

5 BR, 4 Bath home to be built by NCN Properties w/1st floor BR w/adj. full bath; Fin. LL w/full bath & more!



4 Oak Street Clark \$359,000

Move in Cond. Stone/Brick custom Ranch in prime Clark area, EIK, FDR, LR w/ FP, 3-4 BR, Encl porch A Must See!

Shari Holtzman 908.868.6299



955 S. Springfield Ave. Springfield \$325,000

3BR condo w/Spacious, open floor plan, Marble entry, LR w/fpl, MBR w/vaulted ceils, Lrg bth & 3 clsts, Fin bsmt w/full bth

Barbara Mulvee 908.233.5555

Frank D. Isoldi 908.233.5555 x202



190 Lelak Avenue Springfield \$485,000

All new fully renovated tri-level split w/open floor plan, quiet street, new kitchen, SS app, granite counters, 4 brms, 2.1 bth

Elizabeth Kroncke 908.233.5555

Tamatha Costello 908.233.5555



342 Old Grove Road Mountainside \$679,000

Beautiful outdoor entertaining area, Gazebo w/SS sink, grill, refrig, seating area, ceiling fan, ingrnd pool, deck

Gloria Centanni 908.233.5555



1454 Orchard Road Mountainside \$785,000

Unique, spacious, and full of charm! 3BR, 3 1/2BA, Newer baths, kitchen, windows, AC, boiler. LL w/FR, 2BR and bath.

Madeline Sollaccio 908.233.5555



291 Partridge Run Mountainside \$825,000

Pristine 9RM, 4BR, 2 1/2BA CH COL, Large level yard, New appl, Granite counter tops, Professional landscape

Donald Thurston 908.233.5555



75 Hampton Drive Berkeley Heights \$550,000

Spacious expanded Ranch wonderfully renovated throughout w/inviting floor plan situated on just under .5 acre lot w/spectacular views.

Elizabeth Bataille 908.518.5294



1 Doering Way Cranford \$699,000

Charming 11 room Center Hall Colonial w/4BR 3.1baths in prime location. Beautifully renovated & updated throughout.

Elizabeth Bataille 908.518.5294



531 8th Street Plainfield \$1,150,000

34 Room 1886 Queen Anne Victorian w/incredible architectural details in pristine condition on 1.25 acres. Evokes grandness of the era.

Cynthia Alexander 908.518.3763



18 Fenimore Drive Scotch Plains \$865,000

Custom home w/ 5BR 3.2BA, CAC, ceiling fans, EIK w/center island & breakfast bar, 3 fplcs, & more! Visit www.18FenimoreDrive.com.

Anne Weber 908.518.5285



552 Ashwood Road Springfield \$1,100,000

Come home to a resort! Fab amenities throughout, floor-to-ceiling fplc in LR, gourmet Kit w/brkfst area & more! www.552AshwoodRoad.com.

Anne Weber 908.518.5285



356 Johnston Road Watchung \$698,000

Million dollar view! Exquisite, spacious & charming 4BR 4.2BR home, perfect for entertaining w/ beautiful grounds & much more!

Pat Connolly 908.875.6889



1116 Park Terrace Plainfield \$418,000

Spacious 4BR, 2.1BA Netherwood Heights gem. Vintage details & hwdw flrs. thruout. LR w/wpflc opens to screened porch. FDR adjoins Butlers pantry & breakfast nook. 2nd flr. balcony overlooks fenced yard. Tour @ www.1116ParkTerrace.com

Sherri Natko 908.303.8133



50 Tillotson Road Fanwood \$799,000

Cust. CH Colonial - 3BR/2.1BA, 2-story Entry, LR, DR, FR w/fpl, Updated EIK w/granite, CAC, HW floors, Deck/Gardener's Paradise

Mary McEnerney 908.233.5555



359 Dogwood Way Mountainside \$599,900

Charming CH COL on 1/2 acre lot, Amenities incld CAC, Updtd bths, Kit w/Subzero, Granite, Quality appliances, Prof. Landscaping

Arleen Post 908.233.5555



207 Camelot Court Mountainside \$739,999

Spacious BiLevel, Living Room, Dining Room, Eat-in Kit, Family Room w/frpl, Recreation Room, 2 1/2 Baths, 2 car garage, Built-in pool

Elvira Ardrey 908.233.5555

ATTENTION REALTORS: Place your home listings here for FREE - call 908.247.1277 for details.

Governor Boosts Trinitas



Governor Chris Christie and New Jersey Health Commissioner Mary O'Dowd visited Trinitas Regional Medical Center in August to announce that the hospital will receive the highest funding increase of any facility in the state in 2012. Trinitas will see its funding jump \$5 million to \$55.9 million. "The Governor recognizes the important role urban safety net hospitals, like Trinitas, play in taking care of the most vulnerable patients in communities across New Jersey," said Trinitas President & CEO Gary S. Horan, who served as tour guide through patient care areas in the Telemetry and In-Patient Oncology units.





A RED BULLS TRAINING PROGRAM IS COMING TO YOUR COMMUNITY!

SIGN UP NOW!

- Programs offered for player's ages 5 to 14 years.
- Training provided by professional Red Bull youth coaches.
- Complimentary companion ticket to watch the Red Bulls play at Red Bull Arena.

REGISTRATION INFORMATION

REGISTER ONLINE AT REDBULLSACADEMY.COM, FOR MORE INFORMATION
E-MAIL TRAINING@NEWYORKREDBULLS.COM OR CALL **1.888.370.7287**

MARCO BICEGO



Jaipur Collection

LEONARDO
JEWELERS

RED BANK 732.747.7880
ELIZABETH 908.351.0880
www.leonardojewelers.com