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This is a supplement of EDGE® Magazine, for further information call (908) 994-5138.



Thanks to Sherry Cronin and the **Downtown Westfield Corporation** for their input and assistance in this special section!

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Photo courtesy of the Downtown Westfield Corporation

Hey...Let's Go to Westfield!

Main Street. The words mean different things to different people. To some, Main Street evokes pleasing images of friendly waves, strolling shoppers and small-town charm. To others, it represents a dynamic blend of re-imagined workspace, targeted retail and a vibrant restaurant scene. Westfield, a historic town settled in 1720, has managed to create a downtown district that is more than a little bit of both.

Indeed, in less than a generation, “old” Westfield has transformed itself into a vital hub of new businesses and new ideas—perfectly attuned to the myriad lifestyles of the 30,000 people who call the town home and its many visitors who travel from afar.

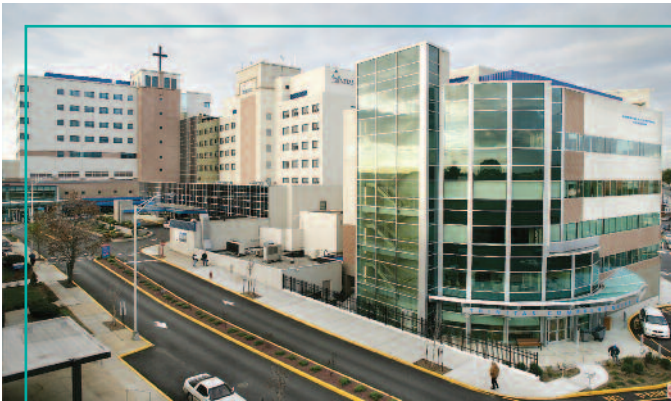
This was no small feat. Fighting the tide of mall culture took a combination of grit and faith most towns simply don't possess. It meant building around Westfield's traditional go-to stores and restaurants, attracting key national chains such as Trader Joe's, Williams-Sonoma and, recently, Urban Outfitters—all complementing Lord & Taylor, which has called Westfield home since 1961. Under the inspired stewardship of Downtown Westfield Corporation, Westfield's Main Street organization, the town has also fostered the kind of supportive, entrepreneurial atmosphere that encourages unique businesses to invest in downtown.

The results speak for themselves...

Fewer and fewer discerning shoppers in and around Union County are saying, “Let's go to the mall.” More and more are saying, “Hey...let's go to Westfield!”

That goes for Westfielders, as well as folks in surrounding towns like Mountainside, Scotch Plains, Clark, Springfield, Kenilworth, Cranford and Garwood, too. What makes Westfield worth the trip also happens to make it a one-of-a-kind place to live. The sylvan neighborhoods radiating out from downtown feature a wide range of homes and price points in actual *neighborhoods*—not cloistered developments where no one knows anyone else's name. Downtown serves as a touchstone, a frame of reference, a place where you exchange pleasantries and ideas over a quick sandwich or linger over a world-class meal.

A great downtown doesn't exist long on its own, of course. It is part of a bigger picture that is characterized by quality, convenience and a strong sense of community. Westfield has its own symphony orchestra, the legendary all-digital Rialto Theater, amazing sports and recreation programs, a first-rate school system, and a jam-packed schedule of fairs and festivals and special events. It is truly a crossroad of commerce and community spirit.



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150 Years of Westfield



Above photos courtesy of the Westfield Historical Society

Westfield's downtown district dates back to the 1720's, when the town was first settled. Situated on a main route from New York to Philadelphia, it saw its share of action during the Revolutionary War. But not until the Civil War—when a new rail line made access to Newark easier—did Westfield begin to grow from a few hundred residents to the 30,000-plus people who call the town home today. Here is a decade-by-decade look backwards at Westfield's news-making events...

2013 Carlo's Bakery—of *Cake Boss* fame—announces it will open a store in downtown Westfield.

2003 The new science wing of Westfield High opens.

1993 Main Street Westfield (now DWC) is established to revitalize downtown.

1983 The Westfield Symphony Orchestra is founded.



**Cake Boss
Buddy Valastro**

Photos by George Lange/
Courtesy of TLC

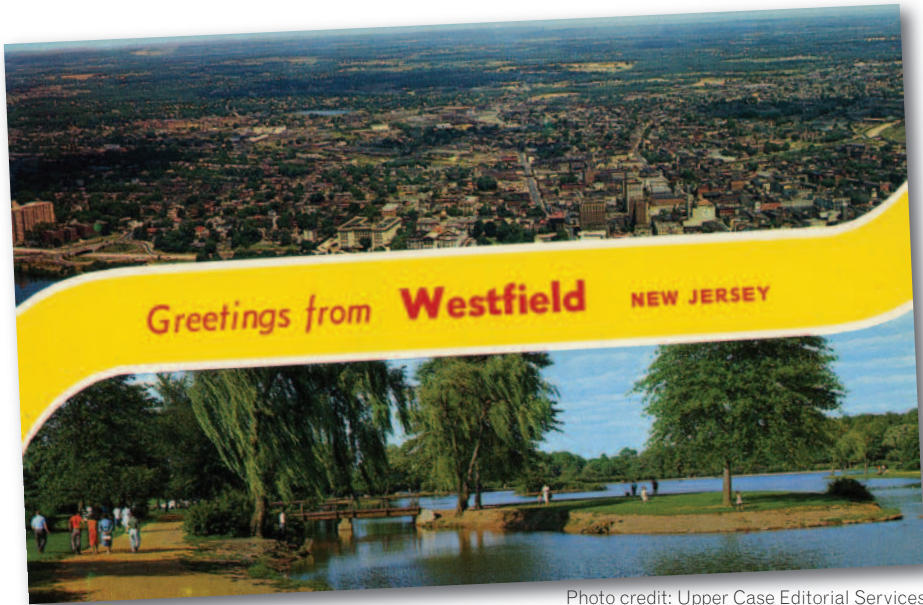


Photo credit: Upper Case Editorial Services

- 1973** Westfield High running back Glen Kehler scores every point in a 31–14 victory over Plainfield High.

1963 Newark department store Hahne & Co. opens a location in Westfield.

1953 The Redeemer Lutheran School opens its doors.
- 1943** Robert Hoffman publishes his first local history column in the *Westfield Leader*.

1933 Legendary all-around athlete Frank Ketcham graduates from Westfield High.

1923 A memorial honoring the Westfielders who died in World War I is unveiled.

1913 Westfield's Charles Wallace invents a way for cities to chlorinate water.

1903 Westfield Township is incorporated as the current-day Town of Westfield.

1893 Electric and telephone service come to the entire town.

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The Sweet Sounds Downtown Jazz Festival takes place every Tuesday night in July and August.

- 1883** 31 East Broad St. (now home to John Robert Shirts) is built as a meeting hall for Westfield's many civic organizations.
- 1873** The Every Saturday Book Club—now the Westfield Memorial Library—is founded.
- 1863** A building boom starts in Westfield after the completion of a railroad bridge over Newark Bay.



The Downtown Westfield 5K & Pizza Run began in 2001.



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The Ultimate Westfield Trivia Quiz

Westfielders take great pride in their town's culture, history and legends. If you count yourself among these proud citizens (or

even if you don't), it's time to pull on your thinking cap and test your trivia skills on these fun facts about the jewel of Union County...

1. The APGAR Score for assessing newborns was invented by what Westfield-born anesthesiologist?

- a. Dr. Arthur P. Garwood
- b. Dr. Apgar Gondolo
- c. Dr. Raz Ragpa
- d. Dr. Virginia Apgar

2. In which of these classic 1980s movies did Westfielder Andrew McCarthy not appear?

- a. *Sex, Lies & Videotape*
- b. *Pretty in Pink*
- c. *St. Elmo's Fire*
- d. *Class*

3. Daniel Denton, one of the original owners of the tract of land that includes present-day Westfield, held what position before coming to New Jersey?

- a. Operator of the first ferry between NY and NJ
- b. Colonel in the Long Island militia
- c. Town clerk of Elizabethtown
- d. Justice of the Peace in New York City

4. According to the U.S. Census, in what period did Westfield experience its greatest population growth (74.3%)?

- a. Between 1910 and 1920
- b. Between 1920 and 1930
- c. Between 1970 and 1980
- d. Between 1990 and 2000

5. **Roosevelt Intermediate School is named after which Roosevelt?**

- a. Theodore
- b. Franklin
- c. Eleanor
- d. Sara

6. **In 1928, the Westfield Community Band played in front of its largest audience, at Echo Lake Park. According to newspaper accounts, how many people were in the crowd?**

- a. 10,000
- b. 20,000
- c. 30,000
- d. 40,000

7. **The North Building at the Westfield train station was built in 1892. How many years later was the South Building completed?**

- a. 1 year later
- b. 2 years later
- c. 20 years later
- d. 50 years later

8. **What Westfield High baseball star went on to lead the NCAA in batting in 1963?**

- a. Jeff Torborg
- b. Johnny Briggs
- c. Bobby Pfeil
- d. Joe Lis



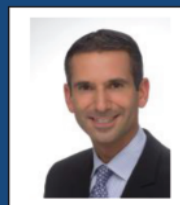
Photo credit: Upper Case Editorial Services

9. **The Westfield High Blue Devils won back-to-back state football championships in which decade?**

- a. 1890s
- b. 1940s
- c. 1970s
- d. 1990s

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10. Westfield couple Robert and Rachael French were famous for what achievement during the Revolutionary War?

- a. Improving the formula for gunpowder
- b. Saving George Washington's life
- c. Capturing a detail of British soldiers
- d. Creating the NJ state flag

11. Major Christian Lambertsen, a Westfield native, invented what piece of underwater equipment—which was rejected by the U.S. Navy?

- a. Scuba Gear
- b. Spear Gun
- c. Dry-Erase Board
- d. Swim Fins



Photo credit: Upper Case Editorial Services

12. Before becoming a beloved game-show host, Westfield's Geoff Edwards witnessed what historic event as a news reporter?

- a. Alan Shepard's Space Launch
- b. The Selma to Montgomery March
- c. Bobby Thomson's Shot Heard 'Round the World
- d. Jack Ruby shooting Lee Harvey Oswald

13. Westfield Symphony conductor David Wroe has taught at which Ivy League university?

- a. Harvard
- b. Cornell
- c. Princeton
- d. Dartmouth

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14. What is the name of the 17th century house that was moved from Jersey City to Westfield in the 1920s?

- a. Sip Manor
- b. The Westfield Inn
- c. Bergen Mill
- d. The Poor House

15. Which former Westfield resident was blacklisted during the 1950s for being a Communist sympathizer?

- a. Zora Neale Hurston
- b. Paul Robeson
- c. Charles Addams
- d. Langston Hughes

16. Westfield is located on what old colonial highway between New York and Philadelphia?

- a. New York Road
- b. Old York Road
- c. Trenton Post Road
- d. Boston Post Road

17. Westfield's town bell was originally cast in what year?

- a. 1869
- b. 1689
- c. 1916
- d. 1819

18. What popular Westfield event celebrated its 25th Anniversary in 2013?

- a. Winter Pub Crawl
- b. Downtown Spring Fling
- c. 5K/1K Family Fun Run
- d. Blue Devil Relays

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19. What NBC comedy was filmed partly in Westfield?

- a. *Scrubs*
- b. *Joey*
- c. *Ed*
- d. *Seinfeld*

20. What is the origin of the name Westfield?

- a. Its was named after the Westfield Inn
- b. It was named after the West Fields of Elizabeth
- c. It was founded by Abraham Westfield
- d. It was west of Eastfield

How Did You Do?

1–3 Correct Answers:

Maybe you should move to Scotch Plains

4–7 Correct Answers:

See, you remembered something from grade school

8–12 Correct Answers:

You are a tried-and-true Westfielder

13–15 Correct Answers:

You are a Westfield trivia pro

16–19 Correct Answers:

You are a Westfield trivia maniac

20 out of 20 Correct Answers:

Wow...that's just plain scary

Answers: 1d, 2a, 3c, 4b, 5a, 6d, 7c, 8a, 9c, 10c, 11a, 12d, 13a, 14a, 15b, 16b, 17a, 18d, 19c, 20b

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